

NEW PRODUCT PREVIEW RECEPTION



Get your products in front of distributors before the show floor opens!

Spread the news about your new products* with hundreds of motivated distributors from 5-6 p.m., at the end of Education Day. Network over light snacks, beer and wine, while creating excitement during this sneak peek of some of the newest items debuting at the show. Scan attendee badges for a jump start on leads before the show opens. Only suppliers who have reserved for the event will be able to attend.



This onsite marketing opportunity includes**:

- A 6', tableclothed table with an 8.5" x 11" logo sign
- Your full-color logo on the New Product Preview ad in the ASI Show® Directory
- A highlighted profile in the ASI Show Directory and the ASI Show mobile app
- Your company name, ASI number and booth number included in the event handout to all attendees for reference.
- Your full-color logo on the ASI Show New Product Preview web page
- Your logo included in preshow and onsite distributor email marketing efforts



* Products displayed must be newly launched.

** In order to take advantage of all added value and signage, order and payment must be received prior to the appropriate deadline.



Don't delay – become an official New Product Preview participant today!

Yes, I want to become a New Product Preview participant!

ASI Show Orlando ASI Show Fort Worth ASI Show Chicago

New Product Preview. \$560

TOTAL: _____

Please use the credit card ASI Show has on file.

Please contact me about using a credit card.

Company Name: _____ asi/ _____

Your Name: _____ Title: _____

Business Phone: _____ Email: _____

For more information, call your ASI Show account manager or visit asishow.com.