

Welcome ASI Show Exhibitor! The Show will take place in the South Building - Hall A of the Orlando Convention Center. This event will indeed be a fantastic platform to showcase your products and services and take your business to new heights.

This interactive exhibitor service kit will provide you with all the information and resources you will need to plan your exhibit. Please take a moment to familiarize yourself with its contents. *Review the Quick Facts and note the important deadlines to save money.* Also, take the time to review the display guidelines and regulations so you can plan accordingly.

All hotel reservations should be made through our official housing provider, Connections Housing. The ASI Show rate is the guaranteed lowest hotel rate at each of the hotels in our block. *Beware of other companies who solicit your reservations – they are not affiliated with the Event.* If you haven't booked your room yet you can do so online by following this link: <a href="https://book.passkey.com/event/50832248/owner/14227/home">https://book.passkey.com/event/50832248/owner/14227/home</a>

Remember to also register all staff attending the Show. Save time by registering in advance and avoiding long lines onsite. Click her to register or share with your team: <a href="https://xpressreg.net/register/asio0125/exhibitor/login.asp">https://xpressreg.net/register/asio0125/exhibitor/login.asp</a>

If any of the ASI Show team can assist you in preparing for this event, please feel free to e-mail us at asishow@asicentral.com or call me directly at 215-953-3582. We want this to be a fantastic event for you and are committed to doing whatever it takes to help you achieve your goals. We look forward to welcoming you in Orlando!

Sincerely

## Zarí Stahl

Zari Stahl Director of Trade Show Operations