

SEE INSIDE FOR DETAILS AND REGISTER TODAY!



# ASI SHOW<sup>™</sup> ORLANDO

**EXHIBITS:** January 4-5, 2019 | **EDUCATION:** January 3, 2019  
**LOCATION:** Orange County Convention Center, West Building, Halls A1-A4



ASI SHOW BASH AT  
UNIVERSAL CITYWALK<sup>™</sup>

KEYNOTE WITH  
CAL RIPKEN JR.

Creating Connections. Inspiring Creativity.

Register for FREE by December 6 using promo code AS14046  
at [www.asishow.com](http://www.asishow.com). Follow us: @TheASIShow | #ASIOrlando

# SEE YOU SOON!



ASI is committed to providing the products, services and experiences that help you, our valued members, stay top of mind for your clients. Our goal is to help you grow and succeed in the ever-changing and fast-moving promotional products industry. Your success is our success – and we at *ASI Show* are listening to your feedback and using it to provide the best possible show

experience. With more than 20 years of *ASI Show*, we are continuing to add new features to make *ASI Show*® Orlando your first stop of the year for creating connections that deliver results!

## The numbers say it all:

- **A remarkable 94% of attendees successfully find new products to offer their clients.**
- **91% of attendees say they are more likely to present products seen at the show.**
- **97% of attendees report that live events are CRITICAL to product sourcing.**

## WHAT'S NEW IN 2019?

- The Fashion Zone – a new area on the show floor where you can view the latest fashions displayed on mannequins.
- Inspiring Keynote presented by an MVP in both baseball and business – Cal Ripken Jr.
- New exhibitors, new products and a new *ASI Show* App with an interactive floorplan.

Create meaningful connections and be inspired at *ASI Show*. Take a look through our event brochure to see what we have in store for you.

The whole *ASI Show* family and I look forward to hosting you in Orlando.

I'll see you in January,

A handwritten signature in black ink, appearing to read 'R. Ugianskis-Fishman' with a stylized flourish at the end.

Rita Ugianskis-Fishman  
Sr. Vice President and General Manager, *ASI Show*

# YOUR SCHEDULE AT A GLANCE



## THURSDAY, JANUARY 3

### EDUCATION DAY

- 7:45 a.m.-5:30 p.m. Registration Open
- 9:00 a.m.-9:45 a.m. How to Get the Most Out of Your Trade Show Experience  
**FREE to ASI Members**
- 10:00 a.m.-5:00 p.m. Education Sessions  
**FREE to ASI Members**
- 1:00 p.m.-2:00 p.m. Meet the Experts Lunch  
**FREE to ASI Distributor Members**  
(first come, first served – space is limited)
- 5:00 p.m.-6:00 p.m. NEW Product Preview Reception  
**FREE to ASI Distributor Members, Participating Suppliers and Speakers**

## FRIDAY, JANUARY 4

### EXHIBIT DAY ONE

- 7:45 a.m.-5:00 p.m. Registration Open
- 8:30 a.m.-9:45 a.m. Sell to Win  
**FREE**
- 10:00 a.m.-5:00 p.m. Exhibits Open  
**FREE to ASI Members**
- 11:00 a.m.-3:20 p.m. Education Power Sessions  
**FREE**
- 3:00 p.m.-5:00 p.m. Cocktail Reception in the Corporate Gifts & Incentives Pavilion  
**Cash Bar (Free drink tickets available)**
- 5:00 p.m.-6:00 p.m. *Counselor*<sup>®</sup> Distributor Choice Awards  
**FREE**
- 7:00 p.m.-10:00 p.m. ASI Show Bash at Universal CityWalk™  
**Ticket Required**

## SATURDAY, JANUARY 5

### EXHIBIT DAY TWO

- 7:15 a.m.-3:30 p.m. Registration Open
- 7:30 a.m.-8:15 a.m. BASI/MASI Breakfast  
**By Invitation Only**
- 8:30 a.m.-9:45 a.m. Keynote with Cal Ripken Jr.  
**FREE (Early Admission and Meet & Greet Tickets are available)**
- 10:00 a.m.-3:30 p.m. Exhibits Open  
**FREE to ASI Members**
- 11:00 a.m.-2:20 p.m. Education Power Sessions  
**FREE**
- 3:30 p.m.-4:00 p.m. Closing Celebration and Passport Plus Drawing  
**FREE**

\*Schedule is subject to change.

Call a Registration Specialist: 800-546-3300

# SPONSORS

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For more information on sponsors, visit [www.asishow.com/shows/2019/orlando/sponsors](http://www.asishow.com/shows/2019/orlando/sponsors)

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# SPONSORS



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## ASSOCIATION SPONSORS



Gold Coast Promotional Products Association



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Promotional Products Association of Florida

Sponsor list as of 11/02/18.

Visit us at [www.asishow.com](http://www.asishow.com) | Follow us @TheASIShow | #ASIOrlando

# WHAT'S NEW

## NEW PRODUCT PREVIEW RECEPTION

Thursday, January 3 | 5:00 p.m.-6:00 p.m. | *FREE to ASI Distributor Members, Participating Suppliers and Speakers*

The night before the show floor opens, get a preview of NEW products (and ONLY new products) that suppliers will highlight in their booth on both exhibit days. Enjoy cocktails and snacks, mingle with suppliers and peers, and connect with Education Day speakers.

Visit the website to view the full list of New Product Preview Exhibitors:  
[www.asishow.com/shows/2019/orlando/events/new-product-preview-reception](http://www.asishow.com/shows/2019/orlando/events/new-product-preview-reception)



## FASHION ZONE

The Fashion Zone, a new show floor experience, offers the opportunity to view mannequins dressed in the newest styles, providing the perfect platform to visualize fit, touch fabrics, appreciate color and recognize quality construction details.



Register for FREE by December 6 using promo code AS14046 at [www.asishow.com](http://www.asishow.com)

## SELL TO WIN... ONLY IN ORLANDO

Friday, January 4 | 8:30 a.m.-9:45 a.m. | **FREE**

To start off the sales year right, join this high-energy interactive program, hosted by Joe Haley of The Joe Show: Live, as he and participating suppliers present the industry's hottest, top-selling products. You will find this popular event **ONLY** at ASI Show Orlando.

**Contributing Sponsors:** A.T. Designs, asi/30239; Citadel Brands, LLC, asi/45222; Faro USA, asi/53697; Revella LLC - DBA Litewave, asi/65421; Snugz/USA, Inc., asi/88060



## POWER SESSIONS

With education conveniently located on the show floor, you can stay fresh in the industry and on top of what's trending. Increase your know-how with additional education on both exhibit days focusing on topics like top Twitter tips, managing a customer service crisis, and five secrets to developing your creativity.



# FOOD AND FUN ON THE BLOCK...

## ASI SHOW BASH AT UNIVERSAL CITYWALK™

Friday, January 4 | 7:00 p.m.-10:00 p.m.

*Ticket Required\**



Get ready for another incredible *ASI Show Bash* – a huge block party at Universal CityWalk™ at Universal Orlando Resort.™ Enjoy a “Taste of CityWalk™” with a mix of cuisine and entertainment all in one night! You’ll enjoy:

Dinner buffets and drinks in a variety of restaurants and on the promenade including:

- Red Coconut Club™
- Pat O’Brien’s® Orlando
- the groove™
- Antojitos Authentic Mexican Food™
- Bob Marley – A Tribute To Freedom™
- CityWalk’s Rising Star™
- Hot Dog Hall of Fame®
- Street entertainment, DJ’s, live music and more

Dress Code: Casual attire. Event will be held rain or shine.

\*Tickets will be \$55 through December 6, 2018, then \$75 from December 7, 2018 through January 1, 2019. Tickets on site will be \$95.

**Contributing Sponsors:** *ALightPromos, asi/34194; Custom Printing II LTD, asi/47971; Max Apparel, asi/69706; Next Level Apparel, asi/73867*

Pat O’Brien’s®, Hurricane Glass logo®, Have Fun!® and Iron Grill Design® Pat O’Brien’s Bar, Inc. ©2018 Pat O’Brien’s Bar, Inc. All rights reserved. Hot Dog Hall of Fame is a registered trademark of Creative Attractions, LLC. Universal elements and all related indicia™ & © 2018 Universal Studios. All rights reserved.



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## KEYNOTE WITH CAL RIPKIN JR.

### The Keys to Perseverance

Saturday, January 5 | 8:30 a.m.-9:45 a.m.

*FREE for ASI Members*

Cal Ripken Jr., baseball's "Iron Man," understands the power of perseverance. His consecutive-games-played record – which shattered Lou Gehrig's streak of 2,131 games by more than 500 – is just one example of the dedication and work ethic that make him a role model.

In this inspirational keynote, Ripken will share stories from his 21-season career and illustrate how leadership, teamwork and perseverance are crucial to success in baseball as well as in business.

*Contributing Sponsors:*

*Next Level Apparel, asi/73867;*

*Showdown Displays, asi/87188;*

*Stahls', asi/88984;*

*Terry Town, asi/90913*

**Early admission for \$29 and Meet & Greet tickets (limited availability) for \$69 are available for purchase on the *ASI Show Orlando* registration site.**



# ASI EDUCATION

Education is essential to your professional success, but it is not one-size-fits-all. We strive to bring you a breadth of topics and information so that you can tailor your experience. With more than 50 classes to choose from you can select the courses that are just right for you. You'll find relevant industry and business topics including sales success, social media and marketing, entrepreneur's essentials, business-building fundamentals, corporate gifts and incentives, graphic design and decoration and more during education courses at the *ASI Show*. The courses, networking receptions, motivational breakfasts, Keynotes and special events are designed to offer you a best-in-class professional-development experience.

View the full schedule on pages 12-13, and to see the complete description for each Orlando course visit [www.asishow.com/orlandoeducation](http://www.asishow.com/orlandoeducation).



Register for FREE by December 6 using promo code AS14046 at [www.asishow.com](http://www.asishow.com)

## EDUCATION TRACKS

### BEGINNER SALES SUCCESS

If you're a new or mid-level distributor trying to jump-start your sales success, these sessions will sharpen your skills and give insider tips for winning clients and closing deals.

### ADVANCED SALES SUCCESS

This track will provide you with a solid game plan to make your sales skyrocket in any economic situation. You'll benefit from the knowledge of experienced industry and sales experts, and learn how to outsell your competitors every time. Learn sales tactics to persuade each gender and discover how you can reenergize your sales approach and yourself!

### SOCIAL MEDIA & MARKETING

Learn everything you need to know to market your business – and yourself – online, offline, and face-to-face using social media tools to fit your marketing goals.

### ENTREPRENEUR'S ESSENTIALS

Learn from successful business entrepreneurs how to start and grow your business, how to sell to major corporations and the Fortune 500 and how to succeed regardless of the economy. You'll also learn how to improve your sales effectiveness, succeed in your family business and run your company like a boss.

### CORPORATE GIFTS & INCENTIVES

This track will give you an insider's look at how to make the move to effectively selling products and programs in the lucrative \$90 billion corporate gifts and incentives market.

### GRAPHIC DESIGN & PRODUCT DECORATION

Learn how you can create and edit your clients' logos and designs on the fly in Adobe Illustrator plus learn about innovative decoration products and cutting-edge techniques and see decorating machinery in action.

### MULTI-DECORATION DESIGN & PRODUCTION

This track is a complete interactive learning experience for designing, selling and producing multi-decoration apparel and personalized products.

### SCREEN-PRINTING SUCCESS

Learn about screen-printing techniques and how to start your own shop, plus see the equipment in action.

### BUSINESS-BUILDING FUNDAMENTALS

Learn how to stand out and attract more clients with strategic marketing, five things you can do to improve your website, understand the new tax law, and learn the results of the newest market research findings. You'll also see how ESP Websites and digital marketing tools can help you boost your sales and grow your bottom line.

### POWER SESSIONS

Take a break from the exhibit floor and attend a fast-paced Power Session to discover tips, techniques and insight into improving your sales, marketing and social media skills.

# ASI EDUCATION



THURSDAY, JANUARY 3, 2019 • EDUCATION DAY				
TIME	 <b>Beginner Sales Success</b> Contributing Sponsor <b>Fields</b>	 <b>Advanced Sales Success</b> Contributing Sponsor <b>Fields</b>	 <b>Social Media &amp; Marketing</b>	 <b>Entrepreneur's Essentials</b>
9:00 a.m.-9:45 a.m.	<b>How to Get the Most Out of Your Trade Show Experience</b> Matthew Cohn, ASI			
10:00 a.m.-10:50 a.m.	<b>Time is Money: Maximize Your Dollars Per Minute</b> Carolyn Strauss, Carolyn Strauss Consulting	<b>Capitalize on Collaboration: Understanding Your Clients' Needs</b> Diane Ciotta, Training Classics	<b>Self-Promotion Campaigns That Wow, Engage &amp; Get Results</b> Cliff Quicksell, Jr., Cliff Quicksell & Associates & iPROMOTEu	<b>Made to Make it: Starting &amp; Growing Your Business</b> Ryan Moor, Ryonet, & Brett Bowden, Printed Threads
11:00 a.m.-11:50 a.m.	<b>Storytelling: Share Your Story, Convince Clients, Convert Leads</b> Bobby Lehew, commonsku	<b>Five Secrets to Creating Million-Dollar Success</b> Greg Muzzillo, Proforma	<b>Increase Your Visibility &amp; Leads Through LinkedIn</b> Jay Busselle, Equipment Zone	<b>Diversity Opens Doors: Selling to Major Corporations &amp; the Fortune 500</b> Kathy Cheng, Redwood Classics Apparel
Noon-12:50 p.m.	<b>Put Your Passion to Work: Hone Your Sales Strategy &amp; Grow Your Base</b> Brett Bowden, Printed Threads	<b>Selling to Women: Gain Insight Into These Influencers</b> Carolyn Strauss, Carolyn Strauss Consulting	<b>Reach Every Customer: Proven Marketing Strategies to Complement Your Online Presence</b> Danny Friedman, DANNY, Inc.	<b>Forget Market Fluctuations: Succeed Regardless of the Economy</b> Meredith Elliott Powell, MotionFirst
1:00 p.m.-2:00 p.m.	<b>Meet the Experts Lunch</b> (First come, first served. Space is limited)  Contributing Sponsors: 3M/Promotional Markets Dept., asi/91240; Best Promotions USA, LLC, asi/40344; Custom Color Solutions, asi/47905; Fields Manufacturing, Inc., asi/54100; Fun Factory Line, Inc., asi/68451; Greater China, asi/58135; Magnet America, asi/68519; SanMar, asi/84863; Showdown Displays, asi/87188; Simba, asi/87296; Snugz/USA, Inc., asi/88060			<b>Build Your Skill Set to Enhance Your Sales Effectiveness</b> Conrad Franey, Elements of Success Consulting Group
2:10 p.m.-3:00 p.m.	<b>How to Make 50%+ Profit on Every Order</b> Cliff Quicksell, Jr., Cliff Quicksell & Associates & iPROMOTEu	<b>Tailor Your Pitch: Sales Tactics to Persuade Each Gender</b> Carolyn Strauss, Carolyn Strauss Consulting	<b>Showcase Yourself: Add Video to Your Social Media Mix</b> Jay Busselle, Equipment Zone	<b>Family Business Success: Turn Differences Into Dialogue</b> Dr. Steve Treat, Council for Relationships
3:10 p.m.-4:00 p.m.	<b>Overcome Client Objections: Effective Techniques to Win the Sale</b> Diane Ciotta, Training Classics	<b>Wake Up! Reenergize Your Sales Approach &amp; Yourself</b> Danny Friedman, DANNY, Inc.	<b>Make Your Website Work for You: Expert E-Commerce Tools &amp; Tips</b> Ryan Moor, Ryonet	<b>Vision, Strategy, Execution: How to Run Your Company Like a Boss</b> Meredith Elliott Powell, MotionFirst
4:10 p.m.-5:00 p.m.				
5:00 p.m.-6:00 p.m.	<b>New Product Preview Reception</b> 			




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## THURSDAY, JANUARY 3, 2019 • EDUCATION DAY

 <b>Corporate Gifts &amp; Incentives</b>	 <b>Graphic Design &amp; Product Decoration</b>	 <b>Multi-Decoration Design &amp; Production</b>	 <b>Screen-Printing Success</b>	 <b>Business-Building Fundamentals</b>
	<b>Contributing Sponsor</b>  <small>TRANSFER EXPRESS</small>	<b>Contributing Sponsor</b>  <small>taking you from concept to production</small>		

<b>Corporate Gifts 101: Expanding Your Business With Corporate Gifts &amp; Incentives</b> Barb Hendrickson, Visible Communication	<b>Heat Press Transfers: What to Use When</b> Mark Schwarb, Stahls'	<b>Mastering Multi-Decoration Apparel With a Vinyl Cutter &amp; Heat Press</b> Craig Mertens, Digital Art Solutions		<b>Stand Out &amp; Attract More Clients With Strategic Marketing</b> Rick Mancini, ASI
<b>Corporate Gifts 201: What Corporate Gift Suppliers Can Do for You</b> Barb Hendrickson, Visible Communication, & Panel		<b>Producing &amp; Selling Profitable Rhinestone Multi-Decoration Apparel</b> Craig Mertens, Digital Art Solutions		<b>Improve Your Website: Five Ways to Make a Dramatic Difference</b> Steve Oswald, ASI
<b>Corporate Gifts 301: How Distributors Are Profiting From Corporate Gifts</b> Barb Hendrickson, Visible Communication, & Panel		<b>Profitable Opportunities in Monogrammed Wearables &amp; Personalized Products</b> Craig Mertens, Digital Art Solutions		<b>ESP Websites Workshop: Set Up Your Site From the Start</b> Joan Miracle, ASI
				<b>The Perfect Product for Your Buyers: Find It, Present It, Order It Through ESP</b> Peter Knappenberger, ASI
	<b>Beginner Adobe Illustrator: Master the Fundamentals</b> Steve Oswald, ASI <small>*We recommend bringing your own mouse and laptop, loaded with Adobe Illustrator software, to this session.</small>	<b>Essential Graphics Skills for Apparel Decoration &amp; Personalization</b> Craig Mertens, Digital Art Solutions	<b>Garment Screen-Printing Basics: Proven Ways to Start Your Own Shop</b> Charlie Taublieb, Taublieb Consulting	<b>News You Can Use: The Power of Promo Products in the U.S.</b> Nate Kucsma, ASI
		<b>Maximizing Sales in the School, Team &amp; Sports Markets</b> Craig Mertens, Digital Art Solutions	<b>Hands-on Workshop: Multicolor Garment Screen Printing</b> Charlie Taublieb, Taublieb Consulting	<b>Understanding the New Tax Law: How It Affects You &amp; Your Business</b> Stan Hansen, ASI Computer Systems, & Dave Vagnoni, ASI
	<b>Intermediate Adobe Illustrator: Grow Your Skill Set</b> Steve Oswald, ASI <small>*We recommend bringing your own mouse and laptop, loaded with Adobe Illustrator software, to this session.</small>	<b>Converting Vector Artwork to Embroidery &amp; Appliqué Without Digitizing</b> Craig Mertens, Digital Art Solutions		<b>Social Networking Strategies That Drive Sales</b> Michael D' Ottaviano, ASI

# ASI EDUCATION

TIME		FRIDAY, JANUARY 4, 2019 • EXHIBIT DAY ONE	
8:30 a.m.- 9:45 a.m.	<b>Sell to Win FREE</b>	Contributing Sponsors: A.T. Designs, asi/30239; Faro USA, asi/53697; Revella LLC - DBA Litewave, asi/65421; Snugz/USA, Inc., asi/88060	
<b>EXHIBIT FLOOR OPEN • 10:00 a.m.-5:00 p.m.</b>			
 <b>POWER SESSIONS</b>			
11:00 a.m.- 11:50 a.m.	<b>Fire Up Your Imagination: Five Secrets to Developing Your Creativity</b> Bobby Lehew, commonsku		
Noon- 12:50 p.m.	<b>Get the Most From Every Sale: Upselling &amp; Cross-Selling</b> Danny Friedman, DANNY, Inc.		
1:30 p.m.- 2:20 p.m.	<b>Top 10 Twitter Tips to Close the Deal</b> Jay Busselle, Equipment Zone		
2:30 p.m.- 3:20 p.m.	<b>Seven Major Marketing Fails: Identify &amp; Prevent These Common Mistakes</b> Cliff Quicksell, Jr., Cliff Quicksell & Associates & iPROMOTEu		
3:00 p.m.- 5:00 p.m.	<b>Cocktail Reception in the Corporate Gifts &amp; Incentives Pavilion (Cash Bar)</b> 		
5:00 p.m.- 6:00 p.m.	<b>Counselor® Distributor Choice Awards</b>		
7:00 p.m.- 10:00 p.m.	<b>ASI Show Bash at Universal CityWalk™</b> (Ticket Required) 	Contributing Sponsors: ALightPromos, asi/34194; Custom Printing II LTD, asi/47971; Max Apparel, asi/69706; Next Level Apparel, asi/73867	

TIME		SATURDAY, JANUARY 5, 2019 • EXHIBIT DAY TWO	
7:30 a.m.- 8:15 a.m.	<b>BASI/MASI Breakfast Reception</b> (Invitation only) Hosted by Timothy M. Andrews	 <b>MEMBER ONLY BENEFIT</b>	
8:30 a.m.- 9:45 a.m.	<b>Keynote with Cal Ripken Jr. FREE</b>	Contributing Sponsors: Next Level Apparel, asi/73867; Showdown Displays, asi/87188; Stahls', asi/88984; Terry Town, asi/90913	
<b>EXHIBIT FLOOR OPEN • 10:00 a.m.-3:30 p.m.</b>			
 <b>POWER SESSIONS</b>			
11:00 a.m.- 11:50 a.m.	<b>Managing a Customer Service Crisis: What to Do When It's Your Fault</b> Steven Sewell, Steven Sewell Enterprises		
Noon- 12:50 p.m.	<b>Social Media Success: How to Create an Online Following</b> Brett Bowden, Printed Threads		
1:30 p.m.- 2:20 p.m.	<b>Banish Sales Burnout: Take Care of Yourself &amp; Your Clients</b> Steven Sewell, Steven Sewell Enterprises		
3:30 p.m.- 4:00 p.m.	<b>Closing Celebration</b> (Passport Plus drawing at 3:45 p.m.) 		

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## SPEAKERS

**BRETT BOWDEN\***, Printed Threads

**BEGINNER SALES SUCCESS** and **ENTREPRENEUR'S ESSENTIALS**

**JAY BUSSELLE**, Equipment Zone

**SOCIAL MEDIA & MARKETING** and **POWER SESSIONS**

**KATHY CHENG\***, Redwood Classics Apparel

**ENTREPRENEUR'S ESSENTIALS**

**DIANE CIOTTA\***, Training Classics

**BEGINNER** and **ADVANCED SALES SUCCESS**

**CONRAD FRANEY\***, Elements of Success Consulting Group

**ENTREPRENEUR'S ESSENTIALS**

**DANNY FRIEDMAN\***, DANNY, Inc.

**ADVANCED SALES SUCCESS**, **SOCIAL MEDIA & MARKETING**  
and **POWER SESSIONS**

**BARB HENDRICKSON\***, Visible Communication

**CORPORATE GIFTS & INCENTIVES**

**BOBBY LEHEW\***, commonsku

**BEGINNER SALES SUCCESS** and **POWER SESSIONS**

**CRAIG MERTENS**, Digital Art Solutions

**MULTI-DECORATION DESIGN & PRODUCTION**

**RYAN MOOR\***, Ryonet

**SOCIAL MEDIA & MARKETING** and **ENTREPRENEUR'S ESSENTIALS**

**GREG MUZZILLO**, Proforma

**ADVANCED SALES SUCCESS**

**MERIDITH ELLIOTT POWELL\***, MotionFirst

**ENTREPRENEUR'S ESSENTIALS**

**CLIFF QUICKSELL, JR.\***, Cliff Quicksell & Associates & iPROMOTEu

**BEGINNER SALES SUCCESS**, **SOCIAL MEDIA & MARKETING**  
and **POWER SESSIONS**

**MARK SCHWARB**, Stahls'

**GRAPHIC DESIGN & PRODUCT DECORATION**

**STEVEN SEWELL\***, Steven Sewell Enterprises

**POWER SESSIONS**

**CAROLYN STRAUSS\***, Carolyn Strauss Consulting

**BEGINNER** and **ADVANCED SALES SUCCESS**

**CHARLIE TAUBLIEB\***, Taublieb Consulting

**SCREEN-PRINTING SUCCESS**

**STEVE TREAT**, Council for Relationships

**ENTREPRENEUR'S ESSENTIALS**

PLUS...Guest speakers from ASI in the **GRAPHIC DESIGN & PRODUCT DECORATION** and **BUSINESS-BUILDING FUNDAMENTALS** tracks.

\*New speakers for 2019

# Coming soon! *ASI Show 2019* NEW MOBILE APP!

Looking for an easy-to-use resource  
to make your time at the *ASI Show* more efficient?

The NEW *ASI Show* mobile app  
makes it easy!

Available  
Soon!

The NEW *ASI Show* app will  
include an interactive exhibit hall  
floorplan so you can easily find  
your way around the show floor!



Exhibitors

Find exhibitors by  
name, booth number,  
and product category



Floorplan

Navigate the show  
floor with our  
interactive map



Show Schedule

View the full schedule  
of events taking place  
at the show



My Show

Create your personal  
schedule and bookmark  
classes, exhibitors and  
special events



## MAKE SUPPLIER CONNECTIONS TO START THE YEAR STRONG!

A remarkable 94% of *ASI Show* Orlando attendees successfully find new products to offer their clients and 91% say they are more likely to present products seen at the show. You will too! Orlando gives you an opportunity to make connections with suppliers so you can boost your sales at the beginning of the year. They will be your contributing factor in sourcing new products and staying ahead of the competition.



## DON'T MISS THE CORPORATE GIFTS & INCENTIVES PAVILION

Corporate gifts and incentive programs have become increasingly popular in corporate America. Incentive Marketing Association (IMA)/Incentive Manufacturers and Representative Alliance (IMRA) and *ASI Show* have developed a strong partnership that brings both education and a dedicated Pavilion on the show floor to the *ASI Show* Orlando.

*Join us for a cocktail reception from 3:00 p.m.-5:00 p.m. January 4 (cash bar).*

*Attend classes in the Corporate Gifts & Incentives track to receive free drink tickets.*



# EXHIBITOR LIST

ASI Show Orlando will host over 500 exhibitors. Visit <http://www.asishow.com/shows/2019/orlando/exhibitorlist> to see the most up-to-date list, or download the mobile app where you can view exhibitors by name, booth number, product category and more, plus bookmark the ones you want to see.

Company Name	asi #	Company Name	asi #
3D Domed Labels, Inc.....	asi/91230	Bag Makers, Inc.....	asi/37940
3M/Promotional Markets Dept.....	asi/91240	BAGGO, Inc.....	asi/38028
A J J Enterprises.....	asi/30226	Ball Pro/Diversified	
A New World Production.....	asi/30259	Quality Kitchenware.....	asi/38120
A P Specialties.....	asi/30208	BamBams.....	asi/38228
A T Cross, Company.....	asi/47520	Banaka, Inc.....	asi/38243
A. T. Designs.....	asi/30239	Bankers Pens, Co., Inc.....	asi/38285
AAA Innovations.....	asi/30023	Baru Sports.....	asi/38689
Abbasoft Technologies.....	asi/*	Bastian Company, Inc.....	asi/38780
Accorda International LLC.....	asi/30482	Bay State Specialty, Co.....	asi/38980
Acehigh Tech, Corp.....	asi/30537	Beacon Promotions, Inc.....	asi/39250
Action Illustrated.....	asi/12310	Bear With Me.....	asi/39351
Active Apparel, Inc.....	asi/31032	Bebco.....	asi/39395
Ad Bands Plus.....	asi/34345	BELLA+CANVAS.....	asi/39590
Ad-A-Day, Co., Inc.....	asi/31040	Berne Apparel.....	asi/40260
Adams Headwear By Whispering Pines.....	asi/97027	Berney-Karp, Inc.....	asi/40261
ADCAPITOL Aprons, Bags,		Best Promotions USA LLC.....	asi/40344
Banners, Flags & Wearables.....	asi/31260	BIC Consumer Products.....	asi/40453
ADG Promotional Products.....	asi/97270	BIC Graphic.....	asi/40480
Adline Industries, Inc.....	asi/31977	Big Dog Graphics.....	asi/40519
Admatch Corporation.....	asi/31490	Bison Coolers.....	asi/40588
Admore.....	asi/32050	Bizpins.....	asi/40595
Advertising Specialty Inst. (ASI).....	asi/33020	Bloomin Promotions.....	asi/40646
Ahead.....	asi/33220	Blue Generation.....	asi/40653
Alexa Springs, Inc.....	asi/34037	Boca Terry LLC.....	asi/40766
Alexander Global Promotions.....	asi/34045	Boho, Inc.....	asi/40811
Alexander Mfg, Co.....	asi/34040	BottleBand.....	asi/41272
ALightPromos.....	asi/34194	Brainstrom Logistics.....	asi/41515
All Book Covers, Inc.....	asi/34262	Brentwood - Sourcing Dept.....	asi/88245
Allcasion Travelware, Co.....	asi/34046	Brighter Promotions, Inc.....	asi/42016
Allen, Company/The.....	asi/34330	Brilliant Tees LLC.....	asi/42007
Aloe Up Sun and Skin Care Products.....	asi/34362	Bristol ID Technologies.....	asi/42034
ALPHA Signs and Displays.....	asi/34409	Britest Kid, LLC.....	asi/42026
alphabroder.....	asi/34063	Budgetcard, Inc.....	asi/42393
Alpi International LTD.....	asi/34415	Bulldog Packaging.....	asi/42426
Alstyle Apparel & Activewear.....	asi/34817	Burnside/Sierra Pacific.....	asi/87224
Alternative Apparel.....	asi/34850	California Tattoos.....	asi/43530
Alumicolor.....	asi/34910	Cannabis Promotions.....	asi/42996
Ameramark.....	asi/53455	Cap America, Inc.....	asi/43792
American Accents.....	asi/35375	Capital One.....	asi/*
American Ad Bag, Co.....	asi/35290	Carbonless And Cut Sheet Forms.....	asi/43834
American Apparel.....	asi/35297	Cardnoter, Inc.....	asi/43825
American Calendar, Co.....	asi/35400	CardPlant.....	asi/43823
American Label.....	asi/35552	Carlson Craft.....	asi/43920
American Zebra Line/AZL.....	asi/35745	Caro-line/Bandanna Promotions,	
Americanna, Co.....	asi/35730	Div. of Springs Creative.....	asi/44020
Aminco International.....	asi/35850	Catania Medallie Specialty.....	asi/44342
Anico Promotions.....	asi/36230	Cedar Crest Manufacturing.....	asi/44368
Antigua Group, Inc.....	asi/36320	Century Place Apparel.....	asi/85988
Anvil Knitwear, Inc.....	asi/36350	CFS Promotional Products.....	asi/42989
Apogee Commemoratives, Inc.....	asi/36533	CHAMPRO.....	asi/44612
Apollo Group.....	asi/73392	Chao.....	asi/48102
Apromos Corp.....	asi/36557	Charles River Apparel.....	asi/44620
Aqua Sheen.....	asi/36575	Checks Wholesale.....	asi/44673
Ariel Premium Supply, Inc.....	asi/36730	Chill Skinz, Inc.....	asi/44817
ASI Computer Systems, Inc.....	asi/30238	ChocInn/Lanco.....	asi/44900
Atlas Embroidery & Screen Printing.....	asi/37245	Chocolate Chocolate.....	asi/44897
Attachmentville.....	asi/62860	Citadel Brands LLC.....	asi/45222
Augusta Sportswear.....	asi/37461	Claire Chase, Inc.....	asi/45252
Aunt Beth's Cookie Keepers.....	asi/37465	Clava American.....	asi/45335
Aura Badge/Montco.....	asi/37470	CleggPromo.....	asi/45450
Auto-Sun-shade/Intertek.....	asi/37586	Clothpromotions Plus.....	asi/45513
AZX Sport USA.....	asi/30250	Coaster Factory.....	asi/43677
B J Crystal, Inc.....	asi/37757	Coasters Plus.....	asi/45540
Badger Sportswear.....	asi/37876	CoasterStone.....	asi/60965

# EXHIBITOR LIST



Company Name	asi #	Company Name	asi #
Cobmex Apparel	asi/45545	FANS on a STICK	asi/42439
Coleman, Co., Inc.	asi/45647	Faro USA	asi/53697
Colortone	asi/45581	Fastbadge, Inc.	asi/53744
Compass Industries, Inc.	asi/46170	Ferraris Group Sagl	asi/53951
Concap Sportswear LLC	asi/46187	Fey Promotional Products Group	asi/54040
Conimar Custom	asi/72795	Fields Manufacturing, Inc.	asi/54100
Continental Mktng Svc, Inc.	asi/46420	Flash Direct	asi/54582
Contractprinter.com, Inc.	asi/51495	Folder Express	asi/54896
Coolast LLC	asi/46524	Formgraphics	asi/55100
Cotton Love, LLC	asi/46756	Fossa Apparel, Inc.	asi/55141
Counterpoint®	asi/46767	Fossil, Corporate Markets	asi/55145
Covocup	asi/46814	Fresh Beginnings, Inc.	asi/55439
Crawford Industries	asi/78952	Fruit of the Loom	asi/84257
Cross Canvas Company, Inc.	asi/47541	Fun Factory Line, Inc.	asi/68451
Crown Matting Technologies	asi/68173	Gagne Associates, Inc.	asi/*
Crown Products	asi/47700	Galaxy Balloons, Inc.	asi/55675
Crystal D	asi/47759	Gamehide	asi/46701
Crystal Sensations	asi/47787	Games People Play	asi/91079
C-Slide	asi/43075	Garment Gear	asi/55875
Curto Toy Mfg, Co. LTD	asi/47897	Garyline	asi/55990
Custom Color Solutions	asi/47905	Gemaco/GPI	asi/56080
Custom Express	asi/*	Gemini Ind, Inc.	asi/56100
Custom Plastic Specialties, LLC	asi/43051	Gemline	asi/56070
Custom Printing II LTD	asi/47971	Gempire/Floral Promotions	asi/55610
Cutter & Buck	asi/47965	General Merchandise & SVCS	asi/56405
Dacasso	asi/48125	Generations Printing Company	asi/56408
Daneberry LLC	asi/48312	Giftworks Premium	asi/56751
Dbetz Apparel	asi/48746	Gildan Activewear SRL	asi/56842
Debbie Does Freight, Inc.	asi/*	Gill Studios, Inc.	asi/56950
Debco	asi/48885	Go-Comb	asi/57633
Delta Apparel, Inc.	asi/49172	Gold Bond	asi/57653
DEVARA	asi/49470	Goldstar	asi/73295
Devon Corporation	asi/49500	Good Fortunes	asi/57689
Diamondback Branding LLC	asi/49546	Goodview Industries, Co., Inc.	asi/57705
Digital Art Solutions	asi/14970	Graduation Solutions LLC	asi/57941
Digital Imprints	asi/51010	Graphco line	asi/57956
Digital Labels	asi/49738	Greater China	asi/58135
Discount Labels	asi/49890	Grey Ghost Bakery	asi/58214
Discount Marketing Products	asi/49891	Grip Dry/LIGEDA	asi/58241
Displays and Signage	asi/49926	Grizzly, Coolers, LLC	asi/58224
Distinct Packaging	asi/49927	Guild Line	asi/43425
Distributor Central	asi/*	Gyssien Intl, Inc.	asi/58695
Diversified Quality Kitchenware		H T T Apparel & Headwear	asi/58842
By Ball Pro	asi/50052	Halls & Company	asi/59080
Dixie Seal & Stamp, Co., Inc.	asi/50120	HandStands	asi/59525
Dixieland Emblematcs, Inc.	asi/50123	Hanes/Champion	asi/59528
Dixon Ticonderoga Company	asi/50150	Headwear USA -	
Dollar Days International, Inc.	asi/50287	The Headwear Professionals	asi/60282
Dri Duck Traders, Inc.	asi/50835	Heritage Sportswear	asi/60582
Dunbrooke	asi/50930	HHP/helping hand partners	asi/60465
Dynomite	asi/51185	High Caliber Line USA	asi/43442
Dynamic Drinkware	asi/51183	Hilasal	asi/60820
Edwards Garment, Co.	asi/51752	Hirsch Gift, Inc.	asi/61005
EG PRO	asi/51831	Hit Promotional Products	asi/61125
Emblematcs, Inc.	asi/52280	Hoffmaster Group, Inc.	asi/61223
Empire Pins & Coins	asi/52372	Hospitality Mints LLC	asi/61820
EMT	asi/52263	Hot Sauce Harry's, Inc.	asi/61826
Epilog Laser	asi/14981	Hotline Products	asi/61960
Epoly Corp	asi/52541	Hotshot Coffee Sleeves Ltd.	asi/61840
ERB Safety & Fame Fabrics	asi/51204	House Of Doolittle LTD	asi/61835
Essential Accessories	asi/52711	Howard Miller	asi/61943
ETS Express, Inc.	asi/51197	Hub Pen, Co.	asi/61966
Evans Manufacturing	asi/52840	Huffermen, Inc.	asi/62017
Eversole Run	asi/53040	iClick, Inc.	asi/62124
Everson	asi/78135	Ideamax	asi/62135
Eve's Garden, Inc.	asi/51903	Idx International	asi/62138
Exhibit Logistics Management	asi/53377	IDProductsSource	asi/62088
Express-A-Button	asi/53408	iline PROMO (The Innovative Line)	asi/62677
Eyeverting	asi/57371	Illini	asi/62190
Fahrenheit Headwear/		Image Award Ribbons	asi/62195
Century 21 Promotions	asi/44485	ImageEditing.com (division of Metrodesk)	asi/*

# EXHIBITOR LIST

Company Name	asi #	Company Name	asi #
IMARK/American Nat'l Supply, Inc.....	asi/35579	Norco, Inc.....	asi/74100
Impact Advertising, Inc.....	asi/62293	Nordic, Co., Inc.....	asi/74245
Impact Canopies USA.....	asi/62302	Nucom/Burk's Bay.....	asi/74600
Impress Depot.....	asi/68771	Off The Wall Magnetics LLC.....	asi/74849
imprintID.....	asi/73651	Oowee Products.....	asi/75126
Incentive, Concepts, LLC.....	asi/62536	Openers Plus.....	asi/63073
Incentive Marketing Association (IMA).....	asi/*	OralLine, Inc.....	asi/75205
Independent Folders.....	asi/62554	Orbus Exhibit & Display Group.....	asi/75209
Indicus Bag.....	asi/57588	OrderMyGear.....	asi/*
Indigo.....	asi/62560	OrigAudio.....	asi/75254
Innovation Line.....	asi/62660	Orrefors Kosta Boda.....	asi/75256
Intedge Manufacturing.....	asi/62704	Osborne, Coinage, Co.....	asi/75260
J America.....	asi/62977	Otto Intl, Inc.....	asi/75350
J. Charles.....	asi/62985	Outdoor Cap, Co.....	asi/75420
Jornik Manufacturing, Corp.....	asi/63549	Overnight Tablecovers.....	asi/38196
Journalbooks/Timeplanner Calendars.....	asi/91340	Pacesetter Awards.....	asi/75640
JSS Promo.....	asi/63084	Pacific Headwear.....	asi/75660
KC Caps.....	asi/58760	Pagani Pens, Corp.....	asi/79688
KD Kanopy.....	asi/63730	Panther Vision.....	asi/75825
Kelvin Tools.....	asi/64202	Paramount Apparel Intl, Inc.....	asi/75945
Kerr's Cotton Creations, Inc.....	asi/64510	Paul K Guillow, Inc.....	asi/58630
Key Industries, Inc.....	asi/64632	Payne Publishers, Inc.....	asi/76575
KEY-BAK Promotional Products.....	asi/64635	Peace! Love! Bling!.....	asi/45181
Kim Rody Creations.....	asi/64853	Peerless Umbrella, Co., Inc.....	asi/76730
King Canopy.....	asi/64857	Pennant Sportswear, Inc.....	asi/79954
Kingstar Technology LLC.....	asi/64864	Pentel Of America LTD.....	asi/77240
Klinky, LLC.....	asi/65375	Pepco Poms.....	asi/77280
Knobby Krafters, Inc.....	asi/65485	Perfect Stix LLC.....	asi/77302
Koolgator LLC.....	asi/65579	Perry Blackburne, Inc.....	asi/40610
KTI Networks, Inc.....	asi/63776	Perry Ellis International.....	asi/77715
L.A Triumph, Inc.....	asi/65967	Picnic at Ascot.....	asi/78060
Label Art.....	asi/66020	Piel Leather, Inc.....	asi/78073
Label Specialties, Inc.....	asi/66361	Pilgrim Plastic Products, Inc.....	asi/78100
Label Works.....	asi/66040	Pilot Corporation Of America.....	asi/78110
Landway.....	asi/66238	Pinnacle Designs.....	asi/78140
LarLu.....	asi/66390	Pioneer Balloon, Co.....	asi/78200
Laser Light Engraving.....	asi/66455	PMGOA.....	asi/79982
Leashables By Oralabs.....	asi/66715	Pop! Promos.....	asi/45657
Liberty.....	asi/67340	Power Sales and Advertising.....	asi/79083
Limitless Innovations, Inc.....	asi/67563	Precision Crystal Gifts and Awards.....	asi/79337
Lion Circle, Corp.....	asi/67620	Preferred Nation, Inc.....	asi/79384
Liqui-Mark, Corp.....	asi/67675	Premco Associates.....	asi/79373
LITEWAVE - Revella LLC.....	asi/65421	Premier Canopies.....	asi/79604
Logo Mats, LLC.....	asi/67849	Price Chopper Wristbands.....	asi/79500
Logoincluded.....	asi/67837	Prime Line.....	asi/79530
Logomark/Valumark.....	asi/67866	PrintflyOne.....	asi/789400
Loksak, Inc.....	asi/67781	Printgear.....	asi/79570
Lufi Expressz KFT.....	asi/68160	Private Design Wear.....	asi/79650
Lungsal.....	asi/68190	Pro Am Golf.....	asi/79657
Mad Dasher, Inc.....	asi/68400	Pro Feet, Inc.....	asi/79707
Magnet America.....	asi/68519	Pro Golf Premiums, Inc.....	asi/79680
Manhattan Line, LLC.....	asi/68621	Pro Towels.....	asi/79750
Marathon Mfg & Supply, Co.....	asi/68707	Pro-Design US.....	asi/79701
Max Apparel USA LLC.....	asi/69706	Promo Bobbles.....	asi/80024
MediaTree.....	asi/70303	PromoPayment.....	asi/*
Megapro.....	asi/70448	Promotional PSI.....	asi/81465
Metropak.....	asi/70830	Pro-Sports Foam Products.....	asi/79970
Mi Line by Fey.....	asi/71032	Purple Giraffe.....	asi/80086
Mineral Springs Bottling, Co.....	asi/71350	PVH, Corporate Outfitters.....	asi/75633
Minya International Corp.....	asi/71370	PWS.....	asi/75731
Moderne Glass Company, Inc.....	asi/71920	Q1 Sport.....	asi/88794
Modernline®.....	asi/65910	Quality Banner, Company.....	asi/80160
mophie LLC.....	asi/72151	Quikey Mfg, Co., Inc.....	asi/80210
Morris Magnets.....	asi/72521	Radians, Inc.....	asi/81549
Mr. Ice Bucket.....	asi/71808	Radius Display Products.....	asi/49916
MV Sport/Weatherproof.....	asi/68318	Rainkist Umbrella, Co.....	asi/80490
National Geographic Society.....	asi/73383	RainStoppers Umbrellas.....	asi/98302
Nationwide Pennant & Flag Mfg.....	asi/73450	Ramco.....	asi/80630
Navitor, Inc.....	asi/81500	Ready 4 Kits.....	asi/80882
NexBelt.....	asi/73884	Regal Poly-Pak.....	asi/81350
Next Level Apparel.....	asi/73867	Retap North America.....	asi/80263

# EXHIBITOR LIST



Company Name	asi #	Company Name	asi #
ReTee.....	asi/82250	The Bencil Company.....	asi/39850
Rhombus Canvas LLC.....	asi/82308	The Chest.....	asi/44830
RiteLine LLC.....	asi/82498	The Leslie, Company, Inc.....	asi/67120
Rocketbook.....	asi/83078	The Magnet Group.....	asi/68507
Royal Apparel.....	asi/83731	The Murphy Group.....	asi/72743
Royal Crest Promotions, Inc.....	asi/83740	The Page Seed, Co.....	asi/75760
Rugged Outfitters, Inc.....	asi/84143	The Proinnovative Line.....	asi/79840
Rustico LLC.....	asi/84264	The Stadium Chair, Company.....	asi/79912
S & S Activewear.....	asi/84358	The United States Playing Card Company.....	asi/92845
Safetec Of America, Inc.....	asi/84502	Threadfast Apparel.....	asi/91163
Safety Made.....	asi/84514	Tiger Hill Atlanta.....	asi/91261
Sagaform, Inc.....	asi/84538	Timbuk2.....	asi/91272
Salisbury, Inc.....	asi/84605	Time Products International.....	asi/91320
Same Day Tees.....	asi/81749	Tingley Rubber, Corporation.....	asi/91222
Sanford Business-To-Business.....	asi/84833	TK Cups-Sorg's.....	asi/88200
SanMar.....	asi/84863	TNC Promotional Marketing LLC.....	asi/91422
Sarge Knives.....	asi/84875	Toddy Gear.....	asi/91411
Savi.....	asi/84986	Tomax USA.....	asi/91435
Seidio, Inc.....	asi/86186	Tommy Bahama.....	asi/91438
Seville Gear.....	asi/86565	Totally Bamboo.....	asi/91565
Shepenco/Shelbyville Pencil, Co., Inc.....	asi/86850	Towel Specialties.....	asi/91605
Shirt Lizard.....	asi/700524	Tradenet Publishing.....	asi/91760
Shoefly Designs.....	asi/87150	Transfer Express.....	asi/91804
ShopWorks.....	asi/*	Tranter Graphics, Inc.....	asi/91880
Showdown Displays.....	asi/87188	Tri-Mountain.....	asi/92125
Silipint, Inc.....	asi/87306	Tropico Imports LTD.....	asi/92245
SIMBA.....	asi/87296	TSC Apparel.....	asi/90518
Skinner & Kennedy, Co.....	asi/87620	TSF Sportswear.....	asi/90522
Sling Grip By DMD Products.....	asi/50164	T-Shirt Tycoon Solutions, Inc.....	asi/87000
Snugz/USA, Inc.....	asi/88060	UBIX FOOTWEAR.....	asi/92394
Sock Club Enterprises LLC.....	asi/88072	Uniflex.....	asi/92480
Sock101.....	asi/88071	Universal Auto Frames.....	asi/92940
Southern Plus.....	asi/88367	US Poly Enterprise, Inc.....	asi/92868
Spec Cast.....	asi/88564	USColorworks.....	asi/789297
Specialty Graphics.....	asi/88596	Utica Cutlery, Co./Kutmaster 400 Line.....	asi/93130
Spector & Co.....	asi/88660	Vantage Apparel.....	asi/93390
Sports Solutions, Inc.....	asi/88876	Ventura, Inc.....	asi/93520
Sportula.....	asi/88882	Versa-Tags, Inc.....	asi/93630
STAHL'S.....	asi/88984	Vertical Imprints.....	asi/93635
Stark Enterprises, Inc.....	asi/89203	Victorinox Swiss Army, Inc.....	asi/93755
Starline USA, Inc.....	asi/89320	ViewArea.....	asi/93776
Steven Smith/Stuffed Animals, Inc.....	asi/87849	Visions/Awardcraft.....	asi/93986
Stickerbeat, Inc.....	asi/89771	Visstun.....	asi/93975
StickerYou.....	asi/89791	Visual Textile Resource.....	asi/94105
Stone Enterprises, Inc.....	asi/89850	Vitabri Canopies By Instent.....	asi/94101
STOPNGO Line.....	asi/57655	Vitronic.....	asi/93990
Storm Duds Raingear.....	asi/89863	Vu Line Direct.....	asi/94226
Stormtech USA, Inc.....	asi/89864	Ward/Kraft, Inc.....	asi/94225
Strideline.....	asi/89926	Warwick Publishing, Co.....	asi/95280
Strike Promo.....	asi/67451	Water Promotions, Inc.....	asi/95395
StrombergBrand.....	asi/89955	Webb Company.....	asi/95838
Strong Leather, Co.....	asi/89960	Wendell August Forge.....	asi/37457
Stuffed Tees.....	asi/79662	West Georgia Cornhole.....	asi/96574
Sunscope.....	asi/90075	Wet Effect, Inc.....	asi/98103
Supreme, Color Graphics.....	asi/90264	Windbrella™ Products, Corp.....	asi/97247
Swag Tag.....	asi/90340	Winston Manufacturing.....	asi/97490
Sweda Company LLC.....	asi/90305	Wolfmark.....	asi/98085
SyncSite.....	asi/*	WOWLine.....	asi/98360
Tea Forte.....	asi/90683	Wrap'R-Grab'R.....	asi/98361
Team Concept.....	asi/90713	Xpres LLC.....	asi/52475
Tekweld.....	asi/90807	Xtreme Visibility, LLC.....	asi/98774
TERRACOMO New York.....	asi/95386	Yafa Line, Inc.....	asi/98760
Terry, Collection.....	asi/90912	Zeit, Company, Inc.....	asi/98975
Terry Town.....	asi/90913	ZOOMcatalog.....	asi/*
Tervis Tumbler, Co.....	asi/90914		

Call a Registration Specialist: 800-546-3300

# BOOK YOUR HOTEL TODAY!

## WHY SHOULD YOU BOOK A HOTEL ROOM AT THE ASI SHOW?

As an ASI member, your company is entitled to a hotel reimbursement for the first night of exhibits – a savings of up to \$165\*!

When you book your hotel room through our official housing vendor, MCI USA, you receive:

- 1. THE LOWEST RATES:** MCI USA (formerly Wyndham Jade) has negotiated discounted rates at local hotels on your behalf.
- 2. CONVENIENT LOCATIONS:** Be centrally located to the convention center.
- 3. ADDITIONAL NETWORKING OPPORTUNITIES:** Other suppliers, distributors and *ASI Show* speakers stay at these hotels, so take this opportunity to make new connections.
- 4. FREE TRANSPORTATION:** Complimentary shuttle service is provided between the convention center and select hotels.



\*Hotel reimbursement is one per company, per show. All hotel arrangements must be made through MCI USA (formerly Wyndham Jade), the official housing partner of *ASI Show*. For complete terms and conditions, visit [www.asishow.com/distributor/2019hotelreimbursement](http://www.asishow.com/distributor/2019hotelreimbursement).

## SHUTTLE FROM SHOW HOTELS

HOTEL	PICK-UP LOCATION
Embassy Suites International Dr.	Front of Hotel on International Drive
Hilton Orlando	Group Lobby Entrance
Hyatt Place Convention Center	Portico near fountain area
Hyatt Regency Orlando	No Shuttle, Walk (For Bash transport- Tower 1 Entrance)
Residence Inn Convention Center	Portico near fountain area
Rosen Centre Hotel	No Shuttle, Walk (For Bash transport- Signature One Entrance)
Rosen Inn at Point Orlando	Front of Hotel on International Drive
Rosen Plaza	Front of Hotel on International Drive
SpringHill Suites Convention Center	Portico near fountain area

DATE	TIMES	
Thursday, January 3	7:00 a.m.-11:00 a.m.	Service every 15-20 minutes
	3:30 p.m.-7:00 p.m.	
Friday, January 4	7:00 a.m.-11:30 a.m.	Service every 15-20 minutes
	3:30 p.m.-6:30 p.m.	
Saturday, January 5	7:00 a.m.-11:30 a.m.	Service every 15-20 minutes
	2:30 p.m.-5:30 p.m.	

\*Departs convention center on the hour and half-hour. Schedule may vary due to traffic and weather conditions. Last bus leaves from hotels 60 minutes prior to end time. Schedule is subject to change.

## ASI SHOW BASH AT UNIVERSAL CITYWALK™

DATE	TIME	SERVICE
Friday, January 4	6:45 p.m.	Departure from all official ASI hotels and the Convention Center to Universal CityWalk™.
	6:45 p.m.-10:45 p.m.	Pick up and return service from Universal CityWalk™ (Universal Studios Hub Transportation Center) to all official ASI hotels and Convention Center. <b>The last shuttle departs from Universal CityWalk™ at 10:30 p.m.</b>

Register for FREE by December 6 using promo code AS14046 at [www.asishow.com](http://www.asishow.com)

# MEMBER BENEFITS



## USE YOUR ASI MEMBER BENEFITS



### MEMBER ONLY BENEFIT

## REGISTER FOR FREE

As part of your ASI membership, you can attend *ASI Show Orlando* for free when you register by December 6, 2019 using promo code AS14046. Visit [www.asishow.com](http://www.asishow.com) to register today, or call a Registration Specialist at 800-546-3300.

## MEMBER-ONLY BENEFITS

- Attend Education Day for free (\$199 value)
- Attend both exhibit days for free (\$199 value)
- Earlier seating at the high-profile Keynote presentation
- Access to purchase early admission and meet and greet tickets to the Keynote
- FREE networking activities, including daily receptions and special events
- Discounted tickets to the popular *ASI Show Bash* (up to a 90% discount)
- FREE Catalog Courier service, making carrying samples and catalogs carefree
- FREE shipping of catalogs and samples (part of the Passport Plus program)
- Participation in the Passport Plus program, where you can win thousands of dollars in prizes
- Special travel discounts
- A hotel room reimbursement for the first night of exhibits
- A list, emailed to you post-show, of the suppliers' booths you were scanned at (from those suppliers that use the *ASI Show* lead retrieval vendor)

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## Take part in the *ASI Show* experience all year long!



### **ASI Show**

Creating Connections. Inspiring Creativity. Multi-day trade shows, featuring education and exhibits in Orlando, Fort Worth and Chicago.



### **fASIlitate**

*ASI Show's* hosted buyer event, fostering high-level distributor and supplier relationships.



### **fASI500**

*ASI Show's* hosted buyer event designed to foster high-level distributor and supplier relationships for distributors with \$500k or more in annual sales.

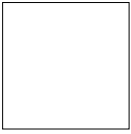


### **ASI Roadshow**

A tabletop traveling show with a half-day format, stopping in cities across the U.S. and Canada.

**For more information on the full suite of events, visit [www.asishow.com](http://www.asishow.com).**

*ASI Show* has made every effort to ensure the information in this brochure was accurate at the time of printing. All events, dates and times, and exhibiting companies subject to change. For the most up-to-date information, visit [www.asishow.com](http://www.asishow.com).



## ATTENDEE TESTIMONIALS

"I've found some great products that I am going to take back for my clients."

– Tracy McIntosh, Vya, Inc.

"ASI Show Orlando has been great because it allows me to see and feel the products while building relationships with the vendors."

– Amy Fields, Barker Specialty Co., Inc.

"We generally bring groups to all of the ASI Shows and this show specifically, in Orlando, is a good kick off to the year."

– Jim Habzda, Geiger

**ASI SHOW**  
4800 Street Road  
Trevose, PA 19053 | USA  
800-546-3300 | [www.asishow.com](http://www.asishow.com)

## TOP REASONS TO ATTEND ASI SHOW ORLANDO 2019:

- > **FIRST** promotional products event of the year
- > **CONNECT** with top suppliers on a manageable show floor
- > **GAIN** an edge on the competition
- > **PREVIEW NEW** products at the New Product Preview Reception
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