



Creating Connections. Inspiring Creativity.

NEW FASHION ZONE

2018

Bring your company's newest apparel to life.

At ASI Show Chicago, the Fashion Zone is an exclusive area on the show floor where your newest collection will come to life.

The Fashion Zone will be strategically located to optimize floor traffic, giving you a unique opportunity to dress a mannequin in your newest styles. What better way to have additional exposure OUTSIDE of your booth, giving attendees both the chance to touch, feel and see your designs in action and a great reason to visit your company's booth on the show floor.



*Actual mannequins not pictured.



Your on-site marketing opportunity includes:*

- A mannequin to showcase your products
- Your full-color logo featured on the ASI Show Directory's official show partners page
- A highlighted listing in the ASI Show Directory and the ASI Show Mobile Application
- Your full-color logo printed on signage in the Fashion Zone area
- Your full-color logo on the ASI Show website's official show partner page
- Your logo included in pre- and on-site distributor email marketing efforts
- Post Show photo spread of the Fashion Zone in the Fashion Issue of Wearables

* In order to take advantage of all added value and signage, order and payment must be received prior to appropriate deadlines.

Don't delay- become an official Fashion Zone participant today!

YES, I want to become a Fashion Zone participant!

ASI Show® Chicago

_____ Fashion Zone\$750 per mannequin* Introductory Price

Additional mannequins can be purchased, contact your account manager for details.

TOTAL: _____

Please use the credit card ASI Show has on file.

Please contact me about using a credit card.

Company name: _____ asi/ _____

Your name: _____ Title: _____

Business Phone: _____ Business Fax: _____

Email: _____



Fax this form to 866-709-6740.

For more information, call your ASI Show account manager at 800-546-3300 or visit www.asishow.com.