



Creating Connections. Inspiring Creativity.

NEW FOR 2018 – NEW PRODUCT PREVIEW RECEPTION (AND MORE!)

2018

Get your products in front of distributors the evening before the show floor opens!

In a table top setting, on Education Day from 5:00 p.m.-6:00 p.m., you'll have the opportunity to display your NEW products* to distributors who attended Education Day. At the reception, over cocktails and light food, you'll have the opportunity to present your products and network with attending distributors the evening before the show floor opens.

Participating suppliers will display their item on a shared 6' table and distributors can mix and mingle around the room while getting a sneak peak of some of the newest items debuting at the show. Only suppliers who have products presented will be able to attend.

*Products displayed must be newly launched.



Your on-site marketing opportunity includes:*

- | A display place at the New Product Preview Reception
- | Your full color logo on the Product Preview ad in the ASI Show Directory
- | A highlighted profile in the ASI Show Directory and the ASI Show Mobile Application
- | Your full-color logo printed on ASI Show signage outside the event room
- | Your full-color logo on the ASI Show Product Preview Web Page
- | Your logo included in pre- and on-site distributor email marketing efforts

* In order to take advantage of all added value and signage, order and payment must be received prior to appropriate deadlines.

Don't delay — become an official NEW Product Preview participant today!

- YES, I want to become a NEW Product Preview participant at ASI Show® Chicago!**
 - NEW Product Preview** \$350 per product*
- *Introductory pricing.

TOTAL: _____

- Please use the credit card ASI Show has on file.
- Please contact me about using a credit card.

Company name: _____ asi/ _____

Your name: _____ Title: _____

Business Phone: _____ Business Fax: _____

Cell Phone: _____ Email: _____



Fax this form to 866-709-6740.

For more information, call your ASI Show account manager at 800-546-3300 or visit www.asishow.com.