

# 2018

# ASI ROADSHOW MARKETING & SPONSORSHIP OPPORTUNITIES

# EXHIBITORS!

## MAKE YOUR ROADSHOW MORE SUCCESSFUL WITH THESE COST-EFFICIENT OPPORTUNITIES

### Catalog & Product Resource Table

Have your catalog or product available for all Roadshow attendees on the Catalog & Product Resource Table.

<u>Catalog Resource</u>	<u>Product Resource</u>
<b>\$350 per 5-day week</b>	<b>\$500 per 5-day week</b>
<b>\$275 per 4-day week</b>	<b>\$400 per 4-day week</b>
<b>\$200 per 3-day week</b>	<b>\$300 per 3-day week</b>

\*\*\*IMPORTANT\*\*\* All Catalog & Product Resource Table Suppliers are responsible for shipping directly to show site twice within selected week. Confirmations and specific shipping requirements will be sent within 30 days of selected week.

### ★ Web Banner Advertising ★

By promoting your company, show special and booth in a banner advertisement featured on the ASI Roadshow website, you are sure to increase your table traffic. With thousands of hits daily, your ad will be seen by Roadshow attendees before the show even begins.

**550 x 90 pixel Master ad – \$599 (6 ads available per month)**  
**Video ad – \$599 (3 ads available per month)**

### Pre-Show Email

A Pre-Show Email is a great way to invite distributors to visit you in a particular region. It's easy! Simply send us your promotional message (in an HTML or text format) and we will deliver your email to distributors in each particular Roadshow region.

**\$225 per 5-day week**  
**\$200 per 4-day week**  
**\$175 per 3-day week**

### Roadshow Sponsorship

What better way to get your product in front of distributors than to be a sponsor. Think outside the box – table covers, banners and signs can all be sponsored by you! As a Roadshow sponsor, you will receive a banner ad on the Roadshow website, one pre-show marketing email, your show special featured on our Facebook and Twitter accounts, and your logo will be placed in the directory.

**\$1,200 per 3 week segment**  
**\$2,295 per 6 week segment**  
**\$3,495 per 9 week segment**  
**\$4,295 per 11 week segment**

### Food & Beverage Sponsorship

**Food & Beverage .....\$500 per week**

### Product Sponsorships

**Pens .....\$450 per week**  
**Welcome Bags .....\$450 per week**  
**Lanyards .....\$450 per week**

† All advertising and sponsorships are subject to the standard ASI Show terms and conditions, which can be found online at <http://www.asiroadshow.com/Terms/index.html>.

**FAX TODAY to 866-709-6740**

Contact Your Account Manager • Questions? Call 800-546-3300

**ASI**  
**ROADSHOW**  
THE SUPER SALES CALL

# 2018

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## Catalog & Product Resource Table\*

- |   |   |
|---|---|
| Catalog Resource                              | Product Resource                              |
| <input type="checkbox"/> \$350 per 5-day week | <input type="checkbox"/> \$500 per 5-day week |
| <input type="checkbox"/> \$275 per 4-day week | <input type="checkbox"/> \$400 per 4-day week |
| <input type="checkbox"/> \$200 per 3-day week | <input type="checkbox"/> \$300 per 3-day week |

I would like to place my catalogs or products on the Catalog & Product Resource Table for weeks:

\_\_\_\_\_

\_\_\_\_\_

\*You are responsible for shipping catalogs & products directly to show site at start of each week.

## ★ Web Banner Advertising ★

- 550 x 90 pixel Master ad – \$599 (6 ads available per month)
- Video ad – \$599 (3 ads available per month)

## Pre-Show Email

- \$225 per 5-day week
- \$200 per 4-day week
- \$175 per 3-day week

I would like to send a Pre-Show Email for the following weeks: \_\_\_\_\_

The subject line is: \_\_\_\_\_

## Roadshow Sponsorship

- \$1,200 per 3 week segment
- \$2,295 per 6 week segment
- \$3,495 per 9 week segment
- \$4,295 per 11 week segment

## Product Sponsorships

- Pens .....\$450 per week
- Welcome Bags...\$450 per week
- Lanyards.....\$450 per week

### COMPANY INFORMATION:

Please complete this form, and send it with payment right away for the most exposure!  
Orders will not be processed without payment. All prices are net. All payments must be made in U.S. dollars only.

Company Name \_\_\_\_\_ asi/ \_\_\_\_\_

Company Address \_\_\_\_\_ Email \_\_\_\_\_

Advertising Contact (for questions) \_\_\_\_\_

Business Phone \_\_\_\_\_ Business Fax \_\_\_\_\_

Email \_\_\_\_\_ Website \_\_\_\_\_

Authorizing Representative \_\_\_\_\_

Authorizing Representative Signature \_\_\_\_\_

### PAYMENT INFORMATION:

**Total marketing investment: \$** \_\_\_\_\_

- Please use the credit card ASI Show has on file.
- Please contact me about using a credit card.

Please note that full payment is due with order. Space will not be reserved without full payment. All prices are net. Advertiser/sponsor agrees to all terms and conditions. All advertising commitments are non-cancelable, non-transferable and non-refundable. Please visit [www.asiroadshow.com/mktgopps](http://www.asiroadshow.com/mktgopps) for details.

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08/27/2018