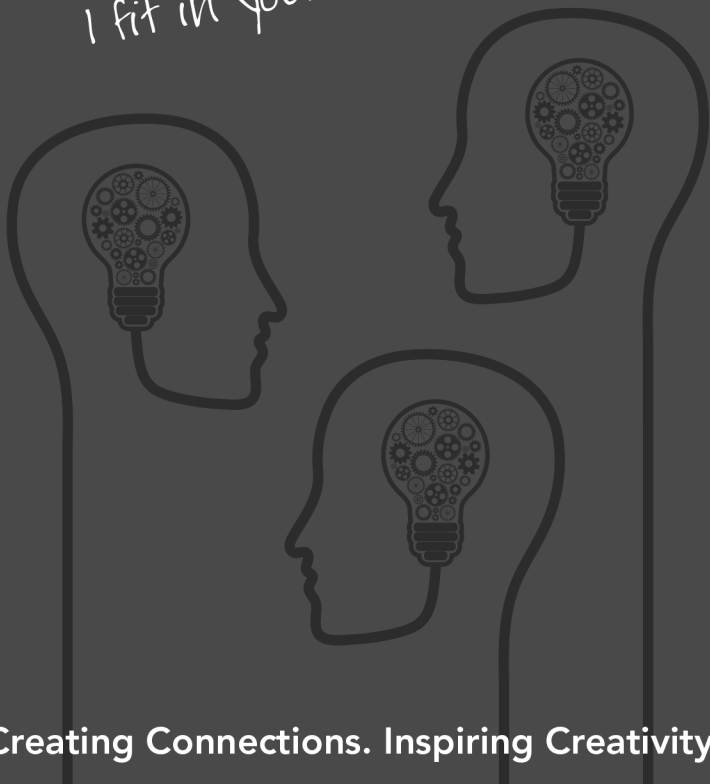


# Show Attendee, Here is your personal guide to



*Bring me to the Show!  
I fit in your badge holder.*



**Creating Connections. Inspiring Creativity.**

**Education: July 11 | Exhibits: July 12-13**  
**Location: McCormick Place, North Building**

Register for FREE by June 13  
using promo code AS13056 at [www.asishow.com](http://www.asishow.com).

# SEE YOU SOON!

In our ever-changing industry, it has become even more important for us at ASI to create the environment, products and services to help you, our members, do what you need to do to set yourself apart and grow your business.



Ask yourself these questions:

- ! How am I sourcing my products?
- ! Where am I finding new and creative ideas to offer my clients?
- ! How am I connecting with my suppliers, and sourcing new partners?
- ! How am I meeting other distributors that I can lean on and learn from?
- ! Where am I learning about new trends happening in business, technology and the industry?

The answer to all of these questions can be simple...at the *ASI Show*.

And, with our new theme for 2017 – Creating Connections. Inspiring Creativity. – we have built in new networking events, education courses and areas on the show floor to help you build connections and inspire your creative side.

I, along with the whole *ASI Show* family, look forward to hosting you this year in Chicago. Take your time and look through this event guide to see what we have in store for you.

I'll see you in July,

A handwritten signature in black ink, appearing to read 'R. Ugianskis-Fishman', with a stylized flourish at the end.

Rita Ugianskis-Fishman  
Sr. Vice President and General Manager, *ASI Show*

# WHAT WILL YOU DO?

## EDUCATION DAY – TUESDAY, JULY 11

Registration Open .....	7:45 a.m.-5:00 p.m.
How to Get the Most Out of Your Trade Show Experience .....	8:15 a.m.-8:45 a.m.
<b>FREE</b> to ASI Members	
Education Courses .....	9:00 a.m.-3:50 p.m.
<b>FREE</b> to ASI Members	
Meet the Experts Lunch .....	Noon-1:00 p.m.
<b>Ticket Required</b>	
Family Business Reception: 8 Ways to Improve Your Family Dynamics .....	3:30 p.m.-4:30 p.m.
<b>FREE</b> to ASI Members	
Education Day Networking Reception .....	4:00 p.m.-5:00 p.m.
<b>FREE</b> to ASI Members	

## EXHIBIT DAY ONE – WEDNESDAY, JULY 12

Registration Open .....	7:45 a.m.-5:00 p.m.
Motivational Breakfast with Coach Ken Carter .....	8:30 a.m.-9:45 a.m.
<b>Ticket Required</b>	
Exhibits Open.....	10:00 a.m.-5:00 p.m.
<b>FREE</b> to ASI Members	
Cocktail Reception in the Corporate Gifts & Incentives Pavilion .....	3:00 p.m.-5:00 p.m.
<b>Cash Bar</b>	
Happy Hour on the Show Floor with Alternative Apparel .....	3:00 p.m.-5:00 p.m.
<b>FREE</b> in Booth # 2411	
ASI Show Bash at I/O Godfrey.....	6:30 p.m.-9:30 p.m.
<b>Ticket Required</b>	
Counselor® Awards at Morgan Manufacturing .....	6:30 p.m.-10:30 p.m.
<b>Ticket Required</b>	

## EXHIBIT DAY TWO – THURSDAY, JULY 13

Registration Open .....	7:15 a.m.-3:30 p.m.
BASI/MASI Breakfast.....	7:30 a.m.-8:15 a.m.
<b>By Invitation Only</b>	
Keynote with Daymond John .....	8:30 a.m.-9:45 a.m.
<b>FREE</b>	
Exhibits Open.....	10:00 a.m.-3:30 p.m.
<b>FREE</b> to ASI Members	
Closing Celebration .....	3:30 p.m.-4:00 p.m.
<b>FREE</b>	

\*Schedule is subject to change.

Call a Registration Specialist: 800-546-3300

# SPONSORS

## PLATINUM SPONSORS



asi/73867

## GOLD SPONSORS



asi/53455



asi/67849



asi/40480



SINCE 1974  
asi/87296

## SILVER SPONSORS



**BAMBAMS**

asi/38228



asi/66715



asi/73011



asi/84833



asi/90807



asi/49500



asi/71350



asi/81668



asi/88984 and asi/91804



asi/91880

For more information on sponsors, visit  
[www.asishow.com/shows/2017/chicago/sponsors](http://www.asishow.com/shows/2017/chicago/sponsors).

# SPONSORS

## BRONZE SPONSORS



## SHOW SPONSORS



## ASSOCIATION SPONSORS



# WHAT'S NEW

## MEET THE EXPERTS LUNCH

Tuesday, July 11 | Noon-1:00 p.m.

A roundtable discussion on industry topics with distributors and sponsoring suppliers. Tickets are \$10 to attend.



## FAMILY BUSINESS RECEPTION: 8 WAYS TO IMPROVE YOUR FAMILY DYNAMICS

Tuesday, July 11 | 3:30 p.m.-4:30 p.m.

Join this networking program for ASI members, led by Dr. Steve Treat, who will share advice on the unique status of being part of a family business. Refreshments provided.

# ASI SHOW ON THE



Coming Soon! Download the *ASI Show* 2017 Mobile App.

Looking for an all-inclusive resource to make your time at the *ASI Show* easier? Download the *ASI Show* mobile app now... it's easy. Search for "*ASI Show*" in your app store, click "install" to download and you're done! If you need help downloading the app or navigating it, just ask an *ASI Show* staff member with a red hat or red hat pin for help.



**COMING SOON!  
DOWNLOAD THE APP**



## EDUCATION DAY NETWORKING RECEPTION

Tuesday, July 11 | 4:00 p.m.-5:00 p.m.

Mingle with distributors and speakers to end Education Day while enjoying beer, wine and snacks.



## MOTIVATIONAL BREAKFAST

Wednesday, July 12 | 8:30 a.m.-9:45 p.m.

At this ticketed event, enjoy a hot breakfast before the show floor opens while hearing from the famed Coach Ken Carter, the focus of the hit movie *Coach Carter*.



## COLLABORATION ROOM

July 12-13 | Open during exhibit hours.

Use this dedicated area on the show floor to share ideas, speak with other members and discuss where you think the industry is headed and how to stay relevant.

## PROMOTIONAL PRODUCTS IN ACTION!

July 12-13 | Open during exhibit hours.

Recharge your brain, battery and body on the show floor. Stop by to take a break, have fun with promotional products and make some new friends!





# FUN AND...

## **ASI SHOW BASH AT IIO GODFREY** Wednesday, July 12 | 6:30 p.m.-9:30 p.m.

Your ticket to the IIO Godfrey gives you access to an open bar of beer and wine, reception stations and passed hors d'oeuvres, an amazing atmosphere for networking and breathtaking views of the city from this rooftop lounge.



**Dress Code:** Upscale casual attire.  
Event will be held rain or shine, as the venue offers a state-of-the-art retractable roof.

First come, first served. Tickets are \$55.  
Must be 21 years of age or older to attend the Bash.



...FAME

**KEYNOTE SPEAKER DAYMOND  
JOHN'S 5 "SHARK" POINTS:  
FUNDAMENTALS FOR SUCCESS  
IN BUSINESS AND LIFE**

**Thursday, July 13 | 8:30 a.m.-9:45 a.m.**

Daymond John, known as "The Shark," is an entrepreneur, fashion icon, author, speaker, CEO, branding expert and co-host of ABC's hit reality business show *Shark Tank*.

John will share his unique goal-setting and achievement strategies, which will empower you to make positive changes in every aspect of your life.

Early admission for \$29 and meet and greet tickets (limited availability) for \$89 are still available for purchase on the *ASI Show Chicago* registration site at [www.asishow.com](http://www.asishow.com).

# ASI EDUCATION

Education and knowledge are key factors to your professional success, both now and in the future. We've designed our educational seminars, networking receptions, motivational breakfasts, Keynotes and special events to offer you a top-notch professional-development experience at the *ASI Shows*.

Please go to [www.asishow.com/chicagoeducation](http://www.asishow.com/chicagoeducation) to see the complete description for each Chicago education course. Also, go to [www.asishow.com/handouts](http://www.asishow.com/handouts) for the presentations from selected Education Day courses.



## EDUCATION TRACKS

### BUSINESS MANAGEMENT

Jump-start your business and your sales, sharpen your skills and get insider tips for success.

### SALES SUCCESS

This track will provide you with a solid game plan to do business – and see sales skyrocket – in any economic situation.

### SOCIAL MEDIA & MARKETING

Learn everything you need to know to market your business – and yourself – online, offline, and face-to-face using social media tools to fit your marketing goals.

### CORPORATE GIFTS & INCENTIVES

This track will give you an insider look at how to make the move to effectively selling products and programs in the lucrative \$90 billion corporate gifts and incentives market.



## **SPARKING IDEAS & MASTERING NICHE MARKETS**

In the morning, you'll learn all about niche markets, including Healthcare, Education, Finance, Technology, Trade Shows and Sporting Events.

After lunch, the unique "Sparking Ideas" sessions will leave you inspired and energized by short talks from five remarkable speakers on sales, communication, storytelling and more.

## **DISCOVERING ESP**

Learn about the latest version of ASI's ESP, the industry's largest, most accurate sourcing and marketing service, and see how ESP Websites, Company Stores and digital marketing tools can help you boost your sales and grow your bottom line.

## **GRAPHIC DESIGN & PRODUCT DECORATION**

We offer hands-on training in popular graphics programs so that you can easily create and edit your clients' logos and designs on the fly. Plus, learn about the most innovative decoration products and cutting-edge techniques, see decorating machinery and learn to position yourself as a decorated-apparel expert.



## **SUPPLIER-DISTRIBUTOR BRAINSTORMING**

During this interactive session, you'll begin forging strong partnerships with colleagues throughout the industry.

## **DECORATION SUCCESS**

Learn about innovative products and cutting-edge decorating techniques, and find out how to position yourself as a decorated-apparel expert.

# EVENT SCHEDULE

Tuesday, July 11, 2017				
TIME	 Business Management	 Sales Success	 Social Media & Marketing	 Corporate Gifts & Incentives
8:15 a.m.-8:45 a.m.	<b>How to Get the Most Out of Your Trade Show Experience</b> ⑤ Timothy M. Andrews, ASI <span style="float: right;">N228</span>			
9:00 a.m.-9:50 a.m.	<b>Converter Acquisition Secrets: Convert Total Strangers to Clients</b> ① David Blaise, Top Secrets of Promotional Products Sales <span style="float: right;">N226</span>	<b>Turn It Up a Notch: Get in the Millionaire Mindset</b> ① Gary Michels, Southwestern Consulting <span style="float: right;">N227b</span>	<b>Generations and Gender: Understand and Reach Each Group Online</b> ① Amanda Johns Vaden, Southwestern Consulting <span style="float: right;">N231</span>	<b>Expand Your Business: How Gifts and Incentives Help Distributors Prosper</b> ① Sean Roark, The Incentive Marketing Association <span style="float: right;">N230a</span>
10:00 a.m.-10:50 a.m.	<b>Referral Basics: Strengthen Your Sales Network Today</b> ① Lisa Peskin, Business Development University <span style="float: right;">N226</span>	<b>Interpret Buyer Behavior: How Their Personality Impacts Your Strategy</b> ① David Blaise, Top Secrets of Promotional Products Sales <span style="float: right;">N227b</span>	<b>Use LinkedIn and Facebook as Your Selling Platforms</b> ① Marki Lemons Ryhal, Marki Lemons Unlimited, Inc. <span style="float: right;">N231</span>	<b>Get Ready to Sell: Become a Gifts and Incentives Expert</b> ① Sean Roark, The Incentive Marketing Association <span style="float: right;">N230a</span>
11:00 a.m.-11:50 a.m.	<b>Crush Your Competition: Beat Websites, Local Distributors and Price-Cutters</b> ① David Blaise, Top Secrets of Promotional Products Sales <span style="float: right;">N226</span>	<b>25 Mistakes Salespeople Make and How to Avoid Them</b> ① Gary Michels, Southwestern Consulting <span style="float: right;">N227b</span>	<b>Retire Your Rolodex: Use Social Media to Find Prospects and Grow Your Business</b> ① Amanda Johns Vaden, Southwestern Consulting <span style="float: right;">N231</span>	<b>Incentive Success Stories: Distributors Share Their Secrets</b> ① Andy Cohen, ASI, and Panel <span style="float: right;">N230a</span>
Noon-1:00 p.m.	<b>Meet the Experts Lunch</b> ① (Ticket Required) Co-Sponsored by: A+ Career Apparel & Image-Wear, asi/84835; ADG Promotional Products, asi/97270; Aunt Beth's Cookie Keepers, asi/37465; Best Promotions USA LLC, asi/40344; Budgetcard, Inc., asi/42393; Custom Color Solutions, asi/47905; Landway, asi/66238; LarLu, asi/66390; Medalcraft Mint, Inc., asi/70130; Riteline, asi/82498; SanMar, asi/84863; Showdown Displays, asi/87188; Snugz/USA, Inc., asi/88060; Webb Company, asi/95838 <span style="float: right;">N228</span>			
1:00 p.m.-1:50 p.m.	<b>Overcome Objections and Close More Sales Now</b> ① Lisa Peskin, Business Development University <span style="float: right;">N226</span>	<b>The Art of the Sales Pitch: Perfect Your Techniques</b> ① Marki Lemons Ryhal, Marki Lemons Unlimited, Inc. <span style="float: right;">N227b</span>	<b>The Customer Experience Is Everything: Stand Out Online or in Person</b> ① Danny Friedman, DANNY, Inc. <span style="float: right;">N231</span>	
2:00 p.m.-2:50 p.m.	<b>The \$100K Workshop: Grow From Zero to Six Figures Fast</b> ⑬ David Blaise, Top Secrets of Promotional Products Sales (Ends at 3:30 p.m.) <span style="float: right;">N226</span>	<b>The Closing for Champions Workshop: Win the Sales Game</b> ⑬ Gary Michels, Southwestern Consulting (Ends at 3:30 p.m.) <span style="float: right;">N227b</span>	<b>The Social Media Success Workshop: Discover Today's Best Tools and Sites</b> ⑬ Amanda Johns Vaden, Southwestern Consulting (Ends at 3:30 p.m.) <span style="float: right;">N231</span>	
3:00 p.m.-3:50 p.m.				



## FAMILY BUSINESS RECEPTION: 8 Ways to Improve Your Family Dynamics

3:30 p.m. - 4:30 p.m. | N228 

① Hosted by Dr. Steve Treat, Council for Relationships



Get full course descriptions and create your personal schedule in the **ASI Show Chicago** mobile app.

Go to the app store and search for **ASI Show**.

## Education Day



Sparking Ideas & Mastering Niche Markets



Discovering ESP



Graphic Design & Product Decoration



Supplier-Distributor Brainstorming

Sponsored by  
**STAHL'S** **TRANSFER EXPRESS**  
The Custom Transfer People

### Mastering Niche Markets: Healthcare and Education

1 Danny Friedman, DANNY, Inc.

N230b

### ESP Overview

1 Michael D'Ottaviano, ASI

N229

### Adobe Illustrator: Master the Fundamentals, Plus Power Tips and Tricks

2 Steve Oswald, ASI

*\*We recommend that you bring your own laptop, loaded with Adobe Illustrator software, to the session.*

### Mastering Niche Markets: Finance and Technology

1 Danny Friedman, DANNY, Inc.

N230b

### Streamline Your Business with the All-New ESP Order Management System

1 Peter Knappenberger, ASI

N229

N139

### Mastering Niche Markets: Trade Shows and Sporting Events

1 Danny Friedman, DANNY, Inc.

N230b

### ESP Websites: Easy Ways to Enhance Your Site and Boost Your Sales

1 Carmine Rauso, ASI

N229

### CorelDRAW Insider: Designing and Decorating Tips and Tricks

15 Jay Busselle, Printa Systems

*(Ends at 12:30 p.m.)*

*\*We recommend that you bring your own laptop, loaded with CorelDRAW software, to the session.*

### Master Your Digital Marketing Strategy

1 Liz Ferrence, ASI

N229

N139

### Email Marketing: Create Sales Easily with ASI's New Email Marketing Platform

1 Ryan Law and Monica Ostolaza, ASI

N229

### Become a Heat-Press Pro and Accelerate Your Profits

2 Josh Ellsworth, Bob Robinson and Jenna Sackett, STAHL'S

### Sparking Ideas Talks: Inspiring Your Success

15 Hosted by Jake Krolick, ASI

*(Ends at 3:30 p.m.)*

N230b

### Streamline Your Business with the All-New ESP Order Management System

1 Peter Knappenberger, ASI

N229

N139

### Master Your Digital Marketing Strategy

1 Liz Ferrence, ASI

N229

### Where Versatility Meets Profitability: Master Full-Color Digital Printing

1 Josh Ellsworth, Bob Robinson and Jenna Sackett, STAHL'S

N139

### Brainstorming Solutions to the Industry's Hottest Issues

1 Hosted by Mary Sells, ASI  
(Suppliers, distributors and decorators welcome)

N230a

## EDUCATION DAY NETWORKING RECEPTION

4:00 p.m. - 5:00 p.m. | Level 2 - Meeting Room Lobby

Sponsored by STAHL'S, asi/88984 & Transfer Express, asi/91804



# EVENT SCHEDULE

## TIME Wednesday, July 12, 2017 • Exhibit Day 1

8:30 a.m. - 9:45 a.m. **Motivational Breakfast with Coach Ken Carter** (Ticket required) | 1.5 | Co-Sponsored by: Bodywell USA, Inc., asi/40791; Charles River Apparel, asi/44620 S100a

**EXHIBIT FLOOR OPEN • 10:00 a.m.-5:00 p.m.**

 **DECORATION SUCCESS**  
Learn about innovative products and cutting-edge decorating techniques, and find out how to position yourself as a decorated-apparel expert.

11:00 a.m. - 11:50 a.m. **Avoid the Top 10 Embroidery Mistakes** | 1 | Jimmy Lamb, Sawgrass Technologies BOOTH #2539

Noon - 12:50 p.m. **Digital Appliqué and Multimedia: Combine the Best of Both Worlds** | 1 | Jimmy Lamb, Sawgrass Technologies BOOTH #2539

1:30 p.m. - 2:20 p.m. **Discover Today's Headwear Styles and Decorating Trends** | 1 | Colleen Hartigan, Madeira USA BOOTH #2539

2:30 p.m. - 3:20 p.m. **Sublimation Workshop: Grow Your Bottom Line** | 1 | Jimmy Lamb, Sawgrass Technologies BOOTH #2539

3:00 p.m. - 5:00 p.m. **Cocktail Reception in the Corporate Gifts & Incentives Pavilion** (Cash Bar) | 🍷🍹  
Location: 1800 - 2200 aisles

3:00 p.m. - 5:00 p.m. **Happy Hour on the Show Floor with Alternative Apparel, asi/34850** (FREE) | 🍷🍹 BOOTH #2411

6:30 p.m. - 9:30 p.m. **ASI Show Bash at I|O Godfrey** (Ticket required) | 🍷🍹  
Co-Sponsored by: Ad Bands, asi/34345; ALightPromos, asi/34194; Beback Promotions, Inc., asi/39387; Logo Mats, LLC, asi/67849; Next Level Apparel, asi/73867; Ohio Art Company, asi/74870; Radius Display Products, asi/49916; Tranter Graphics, Inc., asi/91880


6:30 p.m. - 10:00 p.m. **Counselor® Awards** (Ticket required) | 🍷🍹 Location: Morgan Manufacturing

## TIME Thursday, July 13, 2017 • Exhibit Day 2

7:30 a.m. - 8:15 a.m. **BASI/MASI Breakfast Reception** (Invitation only) | 1 | Hosted by Timothy M. Andrews MEMBER ONLY BENEFIT N230b

8:30 a.m. - 9:45 a.m. **Daymond John's Keynote: Fundamentals for Success in Business and Life** | 1.5 | S100a

**EXHIBIT FLOOR OPEN • 10:00 a.m.-3:30 p.m.**

 **DECORATION SUCCESS**  
Learn about innovative products and cutting-edge decorating techniques, and find out how to position yourself as a decorated-apparel expert.

11:00 a.m. - 11:50 a.m. **Add Print and Heat Transfers to Your Embroidery Shop Today** | 1 | Jimmy Lamb, Sawgrass Technologies BOOTH #2539

Noon - 12:50 p.m. **Pump Up Your Embroidery Profits With Safety and Special Effects** | 1 | Colleen Hartigan, Madeira USA BOOTH #2539

1:30 p.m. - 2:20 p.m. **For Embroiderers and Digital Printers: Build a Profitable Pricing Sheet** | 1 | Jimmy Lamb, Sawgrass Technologies BOOTH #2539

3:30 p.m. - 4:00 p.m. **Closing Celebration** (Passport Plus drawing at 3:45 p.m.) | 🍷🍹 REGISTRATION LOBBY

# Indicates the number of points you will receive toward your BASI/MASI certification



# SPEAKERS

**DAVID BLAISE**, Top Secrets of Promotional Products Sales  
**BUSINESS MANAGEMENT** and **SALES SUCCESS**

**JAY BUSSELLE**, Printa Systems  
**GRAPHIC DESIGN & PRODUCT DECORATION**

**JOSH ELLSWORTH**, STAHL'S  
**GRAPHIC DESIGN & PRODUCT DECORATION**

**DANNY FRIEDMAN**, DANNY, Inc.  
**SPARKING IDEAS & MASTERING NICHE MARKETS**  
and **SOCIAL MEDIA & MARKETING**

**COLLEEN HARTIGAN**, Madeira USA  
**DECORATION SUCCESS**

**JIMMY LAMB**, Sawgrass Technologies  
**DECORATION SUCCESS**

**GARY MICHELS**, Southwestern Consulting  
**SALES SUCCESS**

**LISA PESKIN**, Business Development University  
**BUSINESS MANAGEMENT**

**SEAN ROARK**, PromoPros, Inc.  
**CORPORATE GIFTS & INCENTIVES**

**BOB ROBINSON**, STAHL'S  
**GRAPHIC DESIGN & PRODUCT DECORATION**

**MARKI LEMONS RYHAL**, Marki Lemons Unlimited  
**SALES SUCCESS** and **SOCIAL MEDIA & MARKETING**

**JENNA SACKETT**, STAHL'S  
**GRAPHIC DESIGN & PRODUCT DECORATION**

**AMANDA JOHNS VADEN**, Southwestern Consulting  
**SOCIAL MEDIA & MARKETING**

**PLUS...** Guest speakers from ASI in Sparking Ideas & Mastering Niche Markets, Corporate Gifts & Incentives, Discovering ESP, Graphic Design & Product Decoration and Supplier-Distributor Brainstorming.

Register for FREE today: [www.asishow.com](http://www.asishow.com)

# EXHIBITOR LIST

350Swag.....	asi/91152	Apothecary Products LLC .....	asi/36545
3M/Promotional		Aprons 'n More, Inc.....	asi/36563
Markets Dept .....	asi/91240	Ariel Premium Supply, Inc. ....	asi/36730
5 B's, Inc. ....	asi/700148	ASI Computer Systems, Inc.....	asi/30238
A J J Enterprises .....	asi/30226	AST Sportswear, Inc. ....	asi/30244
A T Cross Company .....	asi/47520	Atlantis Time-Line.....	asi/37385
A T Designs Insignia LTD.....	asi/30239	Atlas Embroidery & Screen	
A Z X Sport America .....	asi/30250	Printing.....	asi/37245
A+ Career Apparel &		Augusta Sportswear .....	asi/37461
Image-Wear.....	asi/84835	Aunt Beth's Cookie Keepers ....	asi/37465
AAA Innovations .....	asi/30023	Autopoint, Inc. ....	asi/37520
Abbasoft Technologies.....	asi/*	B J Crystal, Inc. ....	asi/37757
Accorda International LLC.....	asi/30482	Baden Sports, Inc. ....	asi/37865
Acehigh Tech Corp.....	asi/30537	Bag Makers, Inc.....	asi/37940
Action Illustrated .....	asi/12310	BAGGO, Inc. ....	asi/38028
Ad Bands .....	asi/34345	Ball Pro, Inc.....	asi/38120
ADCAPITOL Aprons, Bags,		BamBams.....	asi/38228
Banners, Flags & Wearables.....	asi/31260	Banaka, Inc. ....	asi/38243
ADG Promotional Products.....	asi/97270	Baru Sports.....	asi/38689
Admint's & Zagabor		BCG Creations.....	asi/37693
Powered By HIT.....	asi/31516	Beacon Promotions, Inc. ....	asi/39250
Admore .....	asi/32050	Bear With Me .....	asi/39351
Ads On Magnets .....	asi/31061	Bebco .....	asi/39395
Advance ID.....	asi/32187	BELLA+CANVAS .....	asi/39590
Advertising Spec Inst. (ASI).....	asi/33020	Berlekamp Plastics, Inc.....	asi/40240
Ahead .....	asi/33220	Berne Apparel .....	asi/40260
Alexa Springs, Inc.....	asi/34037	Berney-Karp, Inc.....	asi/40261
Alexander Global Promotions..	asi/34045	Best Promotions USA LLC.....	asi/40344
Alexander Mfg Co.....	asi/34040	Better Life Line .....	asi/40390
ALightPromos.....	asi/34194	BIC Graphic USA.....	asi/40480
All Color Badge & Awards .....	asi/34264	Biodegradable Food Service....	asi/40490
Allcasion Travelware Co .....	asi/34046	Bishop®, The Garment Co.....	asi/40585
Allen Company/The .....	asi/34330	Bizpins .....	asi/40595
ALL-IN-ONE .....	asi/34256	Blackhawk Network, Inc. ....	asi/43853
ALPHA Signs and Displays .....	asi/34409	Blanks Plus.....	asi/40642
alphabroder.....	asi/34063	Bloomin Promotions.....	asi/40646
Alpi International LTD.....	asi/34415	Bobbie's Screen Print .....	asi/700871
Alternative Apparel .....	asi/34850	Bodywell USA, Inc. ....	asi/40791
Alumicolor .....	asi/34910	Boogie Board eWriters.....	asi/62489
Ameramark.....	asi/53455	BookWear.....	asi/41044
American Accents .....	asi/35375	BottleBand .....	asi/41272
American Ad Bag Co .....	asi/35290	Boxercraft.....	asi/41325
American Apparel .....	asi/35297	Brainstorm Logistics .....	asi/41515
American Greenwood, Inc. ....	asi/35500	Brighter Promotions, Inc. ....	asi/42016
American Zebra Line/AZL .....	asi/35745	Brother International	
Americanna Co.....	asi/35730	Corporation.....	asi/12600
Aminco International.....	asi/35850	Budgetcard, Inc.....	asi/42393
AnaJet, Inc. ....	asi/16000	Bulldog Packaging .....	asi/42426
Anico Int'l (Push Animals).....	asi/36230	Candy Experts .....	asi/96876
Anoah, Inc. ....	asi/36013	Canon Solutions America.....	asi/14976
Antigua Group, Inc.....	asi/36320	Cap America, Inc.....	asi/43792
Antwerp Diamonds (USA)™ .....	asi/36335	Caravan Canopy Int'l, Inc. ....	asi/43806
AO Coolers.....	asi/30269	CardPlant.....	asi/43823
Apogee Commemoratives, Inc.	asi/36533	Caro-line/Bandanna Promotions,	
Apollo Group .....	asi/73392	Div. of Springs Creative.....	asi/44020



# EXHIBITOR LIST

Castelli Div of The Magnet Group .....	asi/44305	Digital Art Solutions .....	asi/14970
Catania Medallie Specialty .....	asi/44342	Digital Imports .....	asi/51010
Cedar Crest Manufacturing.....	asi/44368	Displays and Signage .....	asi/49926
Century Mfg, Inc. ....	asi/44460	Dixie Seal & Stamp Co, Inc. ....	asi/50120
Century Place Apparel .....	asi/85988	DML Creation .....	asi/48031
Certified Marketing Consultants.....	asi/44526	Dockyard Apparel, Ltd. ....	asi/50246
CFS Promotional Products .....	asi/42989	DollarDays, Inc. ....	asi/50287
CHAMPRO Sports .....	asi/44612	Douglas Co.....	asi/50708
Chao .....	asi/48102	DP Marketing Service.....	asi/48037
Charles River Apparel.....	asi/44620	DreamPen LLC Producer of Ballpens .....	asi/50796
Chill Skinz, Inc.....	asi/44817	Dunbrooke .....	asi/50930
Chocolate Chocolate .....	asi/44897	Duo Display .....	asi/51026
Chocolate Inn/Taylor & Grant ..	asi/44900	Dynasty Trading USA, Inc.....	asi/51188
Christmas By Krebs .....	asi/44989	Eagle Eye Partners, Inc.....	asi/51245
Citadel Brands LLC.....	asi/45222	EcoVessel.....	asi/51560
Claire Chase, Inc.....	asi/45252	Edwards Garment Co.....	asi/51752
Clothpromotions Plus.....	asi/45513	Ego ID Media .....	asi/51803
CO US Division.....	asi/46698	Emblematics, Inc. ....	asi/52280
Coaster Factory .....	asi/43677	EMT .....	asi/52263
CoasterStone.....	asi/60965	Enduraline .....	asi/52480
COD USA, Inc.....	asi/45584	Engraving Job Shop.....	asi/700128
Codet Newport Corporation ...	asi/45605	Engraving, Awards & Gifts .....	asi/97071
Coloring Book Solutions .....	asi/45815	Epilog Laser .....	asi/14981
Colortone .....	asi/45581	Epoly Corp .....	asi/52541
Commonsku .....	asi/821098	Essent .....	asi/*
Compass Industries, Inc. ....	asi/46170	ETS Express, Inc. ....	asi/51197
Concap Sportswear LLC.....	asi/46187	Evans Manufacturing.....	asi/52840
Conimar Custom .....	asi/72795	Executive Products.....	asi/53427
Continental Mktng Svc, Inc. ....	asi/46420	Expert Brand .....	asi/53404
Cooler Graphics Ltd .....	asi/80345	Express-A-Button .....	asi/53408
Co-Rect Products .....	asi/46700	Eyevertising LLC.....	asi/57371
Cosmo Fiber Corp.....	asi/46755	E-Z UP International .....	asi/62775
Cotton Cloud .....	asi/73570	Fey Promotional Products Group .....	asi/54040
CounterPoint® .....	asi/46767	Fields Manufacturing, Inc. ....	asi/54100
Covocup .....	asi/46814	Fisher Space Pen Co .....	asi/54423
Creative Gifts International.....	asi/47137	Folder Express.....	asi/54896
Cross Canvas Company, Inc. ....	asi/47541	Formgraphics .....	asi/55100
Crown Matting Technologies ...	asi/68173	Fossa Apparel, Inc. ....	asi/55141
Crown Products.....	asi/47700	Fossil Corporate Markets.....	asi/55145
Crusher .....	asi/47752	Frame USA .....	asi/55281
C-Slide.....	asi/43075	Fruit of the Loom .....	asi/84257
Curto Toy Mfg Co LTD .....	asi/47897	Funky Chunky, LLC .....	asi/55536
Custom Cargo LLC.....	asi/47925	Galaxy Balloons, Inc. ....	asi/55675
Custom Color Solutions .....	asi/47905	Gamehide.....	asi/46701
Cutter & Buck.....	asi/47965	Garyline .....	asi/55990
Da Vinci Imports.....	asi/48639	GEMINI.....	asi/56061
Dacasso .....	asi/48125	Gemline .....	asi/56070
Dard Products, Inc.....	asi/48500	Ghirardelli Chocolate Co.....	asi/56726
Dbetz Apparel .....	asi/48746	Giftworks Premium.....	asi/56751
Debco .....	asi/48885	Gill Studios, Inc. ....	asi/56950
Delta Apparel, Inc. ....	asi/49172	Global Promo LLC.....	asi/57582
DEVARA .....	asi/49470	Golden Pacific Int'l .....	asi/55549
Devon Corporation .....	asi/49500	Goldstar.....	asi/73295

# EXHIBITOR LIST

Gordon Sinclair.....	asi/57800	Kittrich Canopy & Promotions .	asi/65180
GORIGHT PPL LLC.....	asi/57799	KTI Networks, Inc. ....	asi/63776
Graphco Line.....	asi/57956	L.A Triumph, Inc. ....	asi/65967
Great Sea International LLC.....	asi/58123	Label Art.....	asi/66020
Grizzly Coolers, LLC.....	asi/58224	Label Specialties, Inc. ....	asi/66361
H T T Apparel & Headwear.....	asi/58842	Label Works.....	asi/66040
Halls & Company.....	asi/59080	Lanco Corporation.....	asi/66224
Hammacher Schlemmer.....	asi/59444	Landway.....	asi/66238
HandStands.....	asi/59525	LarLu.....	asi/66390
Hat Trick Openers.....	asi/80303	Leashables By Oralabs.....	asi/66715
Headwear USA.....	asi/60282	Leuchtturm1917 / Semikolon...asi/67480	
Helping Hand Partners.....	asi/60465	Lifoam Industries LLC.....	asi/67430
Heritage Sportswear.....	asi/60582	Lilac & Creme.....	asi/67296
High Caliber Line USA.....	asi/43442	Limelight Ent.....	asi/67557
High Performance.....	asi/60723	Limitless Innovations, Inc.....	asi/67563
Hilasal.....	asi/60820	Lion Circle Corp.....	asi/67620
Hinda, Inc. ....	asi/60963	Liqui-Mark Corp.....	asi/67675
Hirsch Gift, Inc.....	asi/61005	Logo Mats, LLC.....	asi/67849
Hit Promotional Products.....	asi/61125	Logo, Included, Inc.....	asi/67837
Hoodiepillow, Inc.....	asi/61464	Logomark, Inc.....	asi/67866
Hotline Products.....	asi/61960	Loksak, Inc.....	asi/67781
HotShotz Reusable Heat Packs.....	asi/61833	Lufi Expressz KFT.....	asi/68160
Howard Miller.....	asi/61943	MAC Specialties Ltd.....	asi/68207
Hub Pen Co.....	asi/61966	Mad Dasher, Inc.....	asi/68400
iClick, Inc.....	asi/62124	Magnet America.....	asi/68519
Idea Custom Solutions.....	asi/33149	Manhattan Line, LLC.....	asi/68621
Ideal Knitwear.....	asi/64029	Maple Ridge Farms, Inc.....	asi/68680
Ideamax.....	asi/62135	Marathon Label.....	asi/68699
Idx International.....	asi/62138	Marathon Mfg & Supply Co. ....	asi/68707
Idproductsource.....	asi/62088	Marine Layer, Inc.....	asi/68730
iline PROMO (The Innovative Line).....	asi/62677	Max Apparel USA LLC.....	asi/69706
Illini.....	asi/62190	McKlein Company, LLC.....	asi/70053
Impact Advertising , Inc.....	asi/62293	Medalcraft Mint, Inc.....	asi/70130
Impact Canopies USA.....	asi/62302	MediaTree.....	asi/70303
imprintID.....	asi/73651	Mega Cap, Inc.....	asi/70434
In Your Face Apparel.....	asi/62494	Melissa & Doug LLC.....	asi/70527
Incentive Concepts, LLC.....	asi/62536	Mi Line by Fey.....	asi/71032
Incentive Marketing Association (IMA).....	asi/*	Micargi Bicycles.....	asi/71052
Independent Folders.....	asi/62554	Micro-Clair International.....	asi/71073
Indigo.....	asi/62560	Midnite Snax®.....	asi/71685
Innovation Line.....	asi/62660	Midsouth Digitizing & Graphics.....	asi/71093
Inspirational Cut Outs LLC.....	asi/64003	Mila Wholesale.....	asi/71166
IRIS Ltd., Inc.....	asi/62860	Mineral Springs Bottling Co.....	asi/71350
J America.....	asi/62977	Minya International Corp.....	asi/71370
J C Schultz Enterprises, Inc.....	asi/85670	Moderne Glass Company, Inc. ....	asi/71920
J. Charles.....	asi/62985	ModernLine®.....	asi/65910
JJob's Designs, Inc.....	asi/63006	mophie LLC.....	asi/72151
Johnson Diaries Limited.....	asi/63404	MSL Line, Inc.....	asi/68314
Joseph Enterprises, Inc.....	asi/63556	MV Sport/Weatherproof.....	asi/68318
Justin Case®.....	asi/63698	Navitor, Inc.....	asi/81500
Kellmark Corp.....	asi/64190	Nelson Boone Co, Inc.....	asi/41080
Kelvin Tools.....	asi/64202	Next Level Apparel.....	asi/73867
		Next Products LLC.....	asi/73871
		Norco, Inc.....	asi/74100

# EXHIBITOR LIST

Nordic Co, Inc. ....	asi/74245	PromoPayment.....	asi/*
North America Display Corporation.....	asi/74250	Promotional Professionals Association of Chicago, Inc....	asi/824881
Norwood US.....	asi/74400	PWS.....	asi/75731
Nucom/Burk's Bay.....	asi/74600	Qpromo.....	asi/47962
Numo.....	asi/74710	Quake City Caps.....	asi/80129
Olympus Group.....	asi/75023	Quality Incentive Company.....	asi/80200
OmniPrint International, Inc.....	asi/16008	Quick Point, Inc.....	asi/80150
Openers Plus.....	asi/63073	Quikey Mfg Co, Inc.....	asi/80210
Orbus Exhibit & Display Group.....	asi/75209	Quinn Flags.....	asi/80228
ORCA Coolers.....	asi/*	Radius Display Products.....	asi/49916
OrigAudio.....	asi/75254	Raining Rose, Inc.....	asi/80489
Orrefors Kosta Boda.....	asi/75256	Rainkist Umbrella Co.....	asi/80490
OSTROMbrands LLC.....	asi/75298	RainStoppers Umbrellas.....	asi/98302
Otto Int'l, Inc.....	asi/75350	Ready 4 Kits.....	asi/80882
Outdoor Cap Co.....	asi/75420	Reflective Shopper USA LLC....	asi/81668
Pacesetter Awards.....	asi/75640	Regal Poly-Pak.....	asi/81350
Panther Vision.....	asi/75825	Retap North America.....	asi/80263
Paramount Apparel Int'l, Inc.....	asi/75945	Riptaw Graphics.....	asi/700538
Payne Publishers, Inc.....	asi/76575	Riteline LLC.....	asi/82498
Pentel Of America LTD.....	asi/77240	Rivers Garment, Inc.....	asi/82571
Pepco Poms.....	asi/77280	Roland DGA.....	asi/18201
Perfect Line (A Division of The Magnet Group).....	asi/77350	Rowboat Creative.....	asi/83710
Perry Blackburne, Inc.....	asi/40610	Royal Crest Promotions, Inc.....	asi/83740
Perry Ellis International.....	asi/77715	Ruco Inks (A Division of Comdec, Inc.).....	asi/18202
Piel Leather, Inc.....	asi/78073	Rugged Outfitters, Inc.....	asi/84143
Pilgrim Plastic Products, Inc.....	asi/78100	RuMe, Inc.....	asi/82700
Pilot Corporation Of America.....	asi/78110	Rustico LLC.....	asi/84264
Pingline.....	asi/78137	S & S Activewear.....	asi/84358
Pinnacle Designs.....	asi/78140	Sabina.....	asi/84470
Pioneer Balloon Co.....	asi/78200	Safetec Of America, Inc.....	asi/84502
PIP Promotional Products Division.....	asi/58120	Same Day Tees.....	asi/81749
Platt Luggage, Inc.....	asi/78710	Sanders Mfg Company (Samco Line).....	asi/84820
PMGOA.....	asi/79982	Sanford Business-To-Business.....	asi/84833
Pocket Folders Fast.....	asi/78810	SanMar.....	asi/84863
Pop! Promos.....	asi/45657	Savi.....	asi/84986
Portable Espresso, LLC.....	asi/79023	Scalable Press.....	asi/87178
Posh Xessories™, Inc.....	asi/79028	Scully Leather.....	asi/86020
Power Sales And Advertising.....	asi/79083	Seba International.....	asi/86043
Precision Crystal Gifts and Awards.....	asi/79337	Seville Gear.....	asi/86565
Preferred Nation, Inc.....	asi/79384	Sharprint.....	asi/86621
Premco Associates.....	asi/79373	ShopWorks.....	asi/*
Premier Canopies.....	asi/79604	Showdown Displays.....	asi/87188
Price Chopper, Inc.....	asi/79500	Signs2Trade.com.....	asi/87246
Prime Designs.....	asi/79527	Silipint, Inc.....	asi/87306
Principle Business Enterprises, Inc.....	asi/79568	SIMBA.....	asi/87296
Pro Golf Premiums, Inc.....	asi/79680	Simplex Apparel.....	asi/86592
Pro-Celebrity By Tee Top of California, Inc.....	asi/90743	Skinner & Kennedy Co.....	asi/87620
PromoMatting by Americo.....	asi/35750	Skyou.....	asi/*
		Sling Grip By DMD Products.....	asi/50164
		Smart Incentives.....	asi/87675
		Snugz/USA, Inc.....	asi/88060
		Sock Fancy, LLC.....	asi/88073

# EXHIBITOR LIST

Sock101 .....	asi/88071	Top Secrets Of Promotional Products Sales .....	asi/*
Soft Stuff Creations, Inc. ....	asi/88121	Totally Bamboo .....	asi/91565
Sole Bicycles .....	asi/88151	Towel Specialties .....	asi/91605
Sonoma Promo .....	asi/88188	Tower Ribbons .....	asi/91630
Southern Plus .....	asi/88367	TrackR, Inc. ....	asi/91748
Specialty Graphics .....	asi/88596	Transfer Express .....	asi/91804
Specien Apparel, Inc. ....	asi/88580	Tranter Graphics, Inc. ....	asi/91880
Spector & Co. ....	asi/88660	Tri-Mountain .....	asi/92125
Spirit Industries, Inc. ....	asi/88740	Tropico Imports LTD .....	asi/92245
Sportula .....	asi/88882	Tru Art Advertising Calendars ..	asi/92255
Stage .....	asi/88968	Truebite, Inc. ....	asi/92275
STAHL'S .....	asi/88984	TSC Apparel .....	asi/90518
Star Tee Apparel, Inc. ....	asi/89335	T-Shirt Tycoon Solutions, Inc. ...	asi/87000
Stark Enterprises, Inc. ....	asi/89203	Typhoon Golf .....	asi/92413
Steven Smith/Stuffed Animals, Inc. ....	asi/87849	U.S. Toy Company .....	asi/92439
StickerYou .....	asi/89791	Uniflex .....	asi/92480
Storm Creek .....	asi/89879	Union Line/Graybear .....	asi/92508
Storm Duds Raingear .....	asi/89863	Universal Auto Frames .....	asi/92940
Stormtech USA, Inc. ....	asi/89864	Utica Cutlery Co/Kutmaster 400 Line .....	asi/93130
Stouse, LLC .....	asi/89910	Vantage Apparel .....	asi/93390
Strideline .....	asi/89926	Ventura, Inc. ....	asi/93520
Strike Promo .....	asi/67451	Versa-Tags, Inc. ....	asi/93630
Studio Vertu .....	asi/89965	Vertical Imprints .....	asi/93635
Stuffed Tees .....	asi/79662	Vinylux .....	asi/93934
Sunjoy Group, Inc. ....	asi/90154	Visstun .....	asi/93975
Sunscope .....	asi/90075	Visual Promotions .....	asi/93997
Sweda Company LLC .....	asi/90305	Visual Textile Resource .....	asi/94105
Sweettrio LLC .....	asi/90399	Vitronic .....	asi/93990
S'Well Bottle .....	asi/*	VKM Sports/ Venus Knitting Mills, Inc. ....	asi/94111
SwissPens Corp .....	asi/79688	Ward/Kraft, Inc. ....	asi/94225
Target Decorated Apparel .....	asi/90549	Warwick Publishing Co .....	asi/95280
Tattoo Factory, Inc. ....	asi/90650	Webb Company .....	asi/95838
Team Concept .....	asi/90713	WhatNot Ventures, LLC .....	asi/96906
Tekweld .....	asi/90807	Whispering Pines Sportswear ..	asi/97027
TERRACOMO LLC .....	asi/95386	Windsor Vineyards/Vintage Wine Estates .....	asi/97278
Terry Collection .....	asi/90912	Wolfmark .....	asi/98085
Terry Town .....	asi/90913	WOV-IN® .....	asi/92980
Tervis Tumbler Co. ....	asi/90914	WOWLine .....	asi/98360
The Chest .....	asi/44830	WS Display .....	asi/98415
The Fruit Company .....	asi/55486	Xpedite Fulfillment .....	asi/*
The Leslie Company, Inc. ....	asi/67120	Xpres LLC .....	asi/52475
The Magnet Group .....	asi/68507	Yay Novelty .....	asi/98763
The Ohio Art Company .....	asi/74870	YMLabs .....	asi/67636
The Page Seed Co .....	asi/75760	Yorkn, Inc. ....	asi/98754
The Spice Lab .....	asi/88719	Your Custom Bag Solution .....	asi/42975
The Stadium Chair Company ...	asi/79912	Zipline .....	asi/99030
The United States Playing Card Company .....	asi/92845	ZOOMcatalog .....	asi/*
Threadfast Apparel .....	asi/91163	ZZ Promos .....	asi/99555
Timbuk2 .....	asi/91272		
Time Products International .....	asi/91320		
Tingley Rubber Corporation .....	asi/91222		
TK Cups-Sorg's .....	asi/88200		
Tomax USA .....	asi/91435		

For the most up-to-date list, visit [www.asishow.com/shows/2017/chicago/exhibitorlist](http://www.asishow.com/shows/2017/chicago/exhibitorlist), or download the mobile app.

# BOOK YOUR HOTEL

## WHY SHOULD YOU BOOK A HOTEL ROOM AT THE ASI SHOW?

As an ASI member, your company is entitled to a hotel reimbursement for the first night of exhibits – a savings of up to \$258\*!

When you book your hotel room through our official housing vendor, Wyndham Jade, you receive:



- 1. THE LOWEST RATES:** Wyndham Jade has negotiated discounted rates at local hotels on your behalf.
- 2. CONVENIENTLY LOCATED:** Be centrally located to the convention center.
- 3. ADDITIONAL NETWORKING OPPORTUNITIES:** Other suppliers, distributors and *ASI Show* speakers stay at these hotels, so take this opportunity to make new connections.
- 4. FREE TRANSPORTATION:** Complimentary shuttle service is provided between the convention center and select hotels.

\*Hotel reimbursement is one per company, per show. All hotel arrangements must be made through Wyndham Jade, the official housing bureau of *ASI Show*. For complete terms and conditions, visit [www.asishow.com/distributor/2017hotelreimbursement](http://www.asishow.com/distributor/2017hotelreimbursement).

## SHUTTLE FROM SHOW HOTELS

HOTEL	PICK-UP LOCATION
Swissotel Chicago	Event Center entrance on the east side of the building
Hilton Garden Inn Chicago Downtown	Front of hotel on Grand Ave.
Embassy Suites Chicago Downtown	Walk to Hilton Garden Inn Chicago Downtown
Doubletree by Hilton Mag Mile	On Fairbanks Ct.
Fairfield Inn & Suites Mag Mile	Walk to Doubletree by Hilton Mag Mile
InterContinental	On Illinois St.
Chicago South Loop Hotel	Front entrance
Hyatt McCormick Place	Walk to Convention Center

DATE	TIMES	
Tuesday, July 11	7:30 a.m.-Noon	2:30 p.m.-6:00 p.m.
Wednesday, July 12	7:30 a.m.-Noon	3:30 p.m.-6:00 p.m.
Thursday, July 13	7:00 a.m.-11:00 a.m.	2:30 p.m.-5:30 p.m.

Service runs every 15 min.

\*Departs convention center on the hour & half-hour. Schedule may vary due to traffic & weather conditions. Last bus leaves from hotels 60 minutes prior to end time with no return service. Schedule is subject to change.

# MEMBER BENEFITS

## USE YOUR ASI MEMBER BENEFITS



### MEMBER ONLY BENEFIT

## REGISTER FOR FREE

As part of your ASI membership, you can attend *ASI Show Chicago* for free when you register by June 13, 2017 using promo code AS13056. Visit [www.asishow.com](http://www.asishow.com) to register today, or call a Registration Specialist at 800-546-3300.

## MEMBER ONLY BENEFITS

- Attend Education Day for free and earn points toward your ASI Certification (\$199 value)
- Attend both exhibit days for free (\$199 value)
- Earlier seating at the high-profile Keynote presentation
- Access to purchase early admission and meet and greet tickets to the Keynote
- FREE networking activities, including daily receptions and special events
- Discounted tickets to the popular *ASI Show Bash* (up to a 90% discount)
- FREE Catalog Courier service, making carrying samples and catalogs carefree
- FREE shipping of catalogs and samples (part of the Passport Plus program)
- Participation in the Passport Plus program, where you can win thousands of dollars in prizes
- Special travel discounts
- A hotel room reimbursement for the first night of exhibits
- Matchmaking program, embedded in the registration system, to pre-schedule appointments with suppliers
- A list, emailed to you post-show, of the suppliers' booths you were scanned at (from those suppliers that use the *ASI Show* scanning vendor)





Take part in the *ASI Show* experience all year long!



**ASI Show**

Creating Connections. Inspiring Creativity. Multi-day trade shows, featuring education and exhibits in Orlando, Dallas and Chicago



**fASIlitate**

ASI Show's hosted buyer event, fostering high-level distributor and supplier relationships.



**ASI Roadshow**

A tabletop traveling show, with a half-day format, stopping in over 30 cities across the US.



**Engage**

A hybrid event, combining the best of traditional trade shows, hosted buyer events and traveling roadshows.



**ASI Canada Seminars**

Intimate roundtable meetings in major markets on the west and east coast of Canada.

**For more information on the full suite of events, visit [www.asishow.com](http://www.asishow.com).**

ASI Show has made every effort to ensure the information in this brochure was accurate at the time of printing. All events, dates and times are subject to change. For the most up-to-date information, visit [www.asishow.com](http://www.asishow.com).