

By taking advantage of these comprehensive packages, you can make a lasting impression at each *ASI Show*, promoting your reputation and corporate culture to thousands of attending distributors. According to a study conducted by the Center for Exhibition Industry Research, sponsorships can increase booth traffic by 104% - generating more traffic, more leads and more value for your marketing dollar.

☐ **Launch Package 1: \$599**

Package value: \$1,168

Increase your booth traffic and stay on distributors' minds before, during and after the show.

- 1 Lead Retrieval Unit (App)
- Pre-show email blast
- Product in Showcase
- Photo of item in mobile app
- Post-show email blast

☐ **First Impressions: \$999**

Package value: \$2,983

First impressions matter - distributors will remember you and your company brand!

- 1 Lead Retrieval Unit (App)
- Keynote spotlight ad
- Show Entrance ad
- Flip for Savings 1 page
- Pre-show email blast
- Post-show email blast
- Show Directory Half Page 4/c ad
- Product Showcase w/photo
- High Profile Directory listing
- High Profile Mobile listing

☐ **Launch Package 2: \$1,250**

Package value: \$2,334

From pre-show planning to post-show follow up, this package is designed to keep your company top-of-mind.

- 1 Lead Retrieval Unit (App)
- Half page ad in the show directory
- Showmercial
- Pre-show email blast
- Product in Showcase
- Post-show email blast

☐ **Digital Messaging: \$1,800**

Package value: \$2,884

In a world of technology, digital advertising is the fastest way to get your products and services on distributors' minds.

- 1 Lead Retrieval Unit (App)
- Tradeshow optimization
- Mobile Text Alert
- Pre-show email blast
- Post-show email blast
- Banner ad on show specific website

☐ **Lead Generation: \$2,500**

Package value: \$4,923

This package is designed to drive more traffic to your booth and be on distributors' must-see list while they are on the show floor!

- 2 Lead Retrieval Units (App)
- Tradeshow optimization
- Motivation Breakfast or How to Get the most Out of your Trade Show Experience Sponsorship
- Show Directory Full Page 4/c ad
- Pre-show email blast
- Post-show email blast
- Product Showcase w/photo

☐ **Brand Building: \$3,200**

Package value: \$6,922

This package lays the groundwork for an unparalleled brand exposure during the show and after.

- 2 Lead Retrieval Units (App)
- Show floor decal
- Meter board in Registration
- Keynote spotlight ad
- Flip for Savings 1 page
- Motivation Breakfast or How to Get the most Out of your Trade Show Experience Sponsorship
- Show Directory Full Page 4/c ad
- Pre-show email blast
- Post-show email blast
- High Profile Directory listing

☐ **Product Specific Marketing: \$3,600**

Package value: \$6,324

New products? Here's how to bring maximum attention to the products you want to promote pre-, at- and post-show.

- 2 Lead Retrieval Units (App)
- Product Co-sponsorship
- ESP optimization
- Bash Product Sponsor
- Pre-show email blast
- Post-show email blast
- Deluxe Video Package

Sponsorship opportunities are subject to change.



Fax this form to 866-709-6740.

For more information, call your *ASI Show* account manager at 800-546-3300 or visit www.asishow.com.



Payment Terms

All marketing, advertising and sponsorship fees must be paid in full with order. Space cannot be reserved without full payment. Any order may be cancelled by *ASI Show* if the advertiser or agent fails to pay accounts when due.

If advertiser or its advertising agency fails to pay moneys owed to *ASI Show* the advertiser agrees to pay all costs, including attorney's fees, expended in collecting overdue charges. Interest on all unpaid balances will be at the rate of 1.5% per month or the legally permissible rate, whichever is lower.

All advertising commitments are non-cancellable, non-transferable and non-refundable.

Advertising materials not received by the materials due date may not be published and/or will not be entitled to revisions, changes, cancellations, approvals or guarantees in color matches. This order is subject to acceptance and credit approval by *ASI Show*.

Rates

ASI Show reserves the right to change the rates and terms herein at any time without notice. No discounts apply. All *ASI Show* advertising opportunities are non-transferable and cannot be resold.

Please complete this form, attach your advertising and sponsorship selections and send with payment right away for the most exposure! **Orders will not be processed without payment.** All prices are net. All payments must be made in U.S. dollars only. Prices are per show.

I would like to order these advertising opportunities for the following 2018 *ASI Shows*:

ORLANDO
January 2-4

DALLAS
January 24-26

CHICAGO
July 24-26

Company Information

Company Name _____ asi/ _____

Advertising Contact (for questions) _____

Business Phone _____ Business Fax _____

Email _____

Authorizing Representative _____

Authorizing Representative Signature _____

Payment Information

TOTAL: _____

- Please use the credit card that *ASI Show* has on file.
- Please contact me about using a credit card.

Please note that full payment is due with order. Space will not be reserved without full payment. All prices are net. Advertiser/Sponsor agrees to all terms and conditions. All advertising commitments are non-cancellable, non-transferable and non-refundable. Please visit www.asishow.com/mktgopps/Termsconditions.html for details.