



Creating Connections. Inspiring Creativity.

# SHOWMERCIAL

# 2017

## Feature Your Video or Graphic Ad in Multiple Locations... Be Seen By Thousands of Distributors!

Your video or ad will be included in the Showmercial played to distributors before, during and after the show. Use this unique opportunity to promote your company, products or show specials when you take advantage of the new Showmercial.

### Your Showmercial video or ad (as created by you) will be featured:

- In a promotional loop played on the big screens located at the front of Keynotes.
- On [www.asishow.com](http://www.asishow.com) prior to the show and 1 month after. With thousands of unique visitors each month, there is no better way to get on a distributors "must see" list. Your video or ad will be linked directly to your company's website.

### Specifications:

#### Video

Size: 1920 w x 1080 h pixels  
(16:9 progressive)  
Specs: 30 seconds in length  
29.97 fps

#### Graphic Ad

Size: 1630 w x 650 h pixels  
(72dpi)  
Specs: Font no smaller than  
48 pt.



## Don't delay — become an official Showmercial advertiser today!

**YES, I want to become a Showmercial advertiser!**

ASI Show® Chicago

### Showmercial Advertising Opportunities

\_\_\_ 30-second promotional video ..... \$699

\_\_\_ Graphic ad ..... \$499

Please use the credit card ASI Show has on file.

Please contact me about using a credit card.

**TOTAL:** \_\_\_\_\_

Company name: \_\_\_\_\_ asi/ \_\_\_\_\_

Your name: \_\_\_\_\_ Title: \_\_\_\_\_

Business Phone: \_\_\_\_\_ Business Fax: \_\_\_\_\_

Email: \_\_\_\_\_



Fax this form to 866-709-6740.

For more information, call your ASI Show account manager at 800-546-3300 or visit [www.asishow.com](http://www.asishow.com).