# SHOW DIRECTORY ADVERTISING

# Increase Your Exposure in the ASI Show Directory and Receive 31% More Leads!

Attendees refer to the Show Directory non-stop as they navigate the show floor, and continue to use it as a business reference long after the show is over. All exhibitors are listed within the *ASI Show* Directory for free. For a small investment, you can enhance your standard company listing with various advertising options and grab the attention of distributors to increase booth traffic.

As an ASI Show exhibitor, you receive a free standard listing in the Show Directory, but for as little as \$249 you can boost your visibility and get 31% more leads. Choose from numerous affordable options.



Please complete this form, and send with payment right away for the most exposure! Orders will not be processed without payment. All prices are net. All payments must be made in U.S. dollars only.

## **YES, I want to advertise in the ASI Show Directory!**

□ ASI Show <sup>®</sup> Chicago	Belly Band*	\$4,000
ASI Show Chicago	Back cover*	\$2,499
ASI Show Chicago	Inside front cover*	\$2,200
ASI Show Chicago	Inside back cover*	\$1,900
ASI Show Chicago	2-page spread*	\$1,750
ASI Show Chicago	Full page near listing*	\$1,299
ASI Show Chicago	Half page near listing	\$699
ASI Show Chicago	High Profile listing with 4C logo	\$299

Please Note: All prices reflect four-color ads. \*Includes a FREE High Profile Listing with four color logo.

### TOTAL:

□ Please use the credit card that ASI Show has on file.

 $\hfill\square$  Please contact me about using a credit card.

Company Name:	asi/	
Your Name:	Title:	
Business Phone:	Business Fax:	
Email:		ASI V SHOW

### Fax this form to 866-709-6740.

For more information, call your ASI Show account manager at 800-546-3300 or visit www.asishow.com.