



Creating Connections. Inspiring Creativity.

LAUNCH PACKAGES

2017

Grab the Attention of Distributors with These Proven Marketing Opportunities!

Grab the attention of thousands of distributors BEFORE, DURING and AFTER the *ASI Show* and increase your return on investment. Take advantage of the *ASI Show* Launch Packages proven to increase exposure and without spending a lot of marketing dollars.

Package I: **ONLY \$499**

- I A Pre-Show Traffic Builder Email:** Send us your promotional message featuring your booth number and show specials and we will deliver your email to all pre-registered distributors who have given us their email address.
- I A Post Show Email blast to all attendees:** Right after the *ASI Show*, send us a message for distributors. Within seven days, each attendee will receive your customized email.
- I An Item Featured in the Product Showcase:** Display your hottest new item in the Product Showcase conveniently located in the convention center. The Showcase is heavily promoted before, during and after the show.
- I A Photo Upgrade in the Mobile Application Product Showcase:** Stand out with a full-color photo on your *ASI Show* Mobile Application Product Showcase Listing.

Package II: **ONLY \$1040**

- I A Pre-Show Traffic Builder Email:** Send us your promotional message featuring your booth number and show specials and we will deliver your email to all pre-registered distributors who have given us their email address.
- I A Post Show Email blast to all attendees:** Right after the *ASI Show*, send us a message for distributors. Within seven days, each attendee will receive your customized email.
- I An Item Featured in the Product Showcase:** Display your hottest new item in the Product Showcase conveniently located in the convention center. The Showcase is heavily promoted before, during and after the show.
- I A 4C Half-Page Ad in the Show Directory:** Each attendee receives a copy of the Directory. Turn your company into a star with a half-page ad.
- I Keynote Spotlight Ad:** Feature your company name, ASI number, booth number, show special and product graphic on the video screens at high-profile events.

I want to sign up for Launch Package I for only \$499 at the following ASI Shows:

ASI Show® Chicago

I want to sign up for Launch Package II for only \$1040 at the following ASI Shows:

ASI Show® Chicago

TOTAL: _____

- Please use the credit card that *ASI Show* has on file.
- Please contact me about using a credit card.

Company name: _____ asi/ _____

Your name: _____ Title: _____

Business Phone: _____ Business Fax: _____

Email: _____

*Please note that full payment is due with order. Space will not be reserved without full payment. All prices are net. Advertiser/Sponsor agrees to all terms and conditions. All advertising commitments are non-cancelable, non-transferable and non-refundable. Please visit <http://www.asishow.com/rules-and-regulations/> for details.



Fax this form to 866-709-6740.

For more information, call your *ASI Show* account manager at 800-546-3300 or visit www.asishow.com.